

VOL. XXXIX, NO. 16

WEEK ENDING
JUNE 2, 1934

PRICE TEN CENTS

MID-WEEK PICTORIAL

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY



THE RAINBOW SPREADS HER SAILS FOR THE FIRST TIME

The New Candidate for the Defense of the America's Cup Out for a Trial on Narragansett Bay, Skippered by Harold S. Vanderbilt, as Seen From the Air.

(International.)



AN OLD-TIME CALIFORNIA MINING TOWN STAGES ITS JUMPING-FROG JUBILEE: ONE OF THE JUMPING ARENAS ON THE MAIN STREET OF ANGELS CAMP

Surrounded by Spectators at the Height of the Novel Competition, Which Was Preceded by a Parade of Veterans of the District's Era of Gold and Glory. (Times Wide World Photos, San Francisco Bureau.)



AMMUNITION FOR THE "FISH TUESDAY" CAMPAIGN: THE GERTRUDE L. THEBAUD,

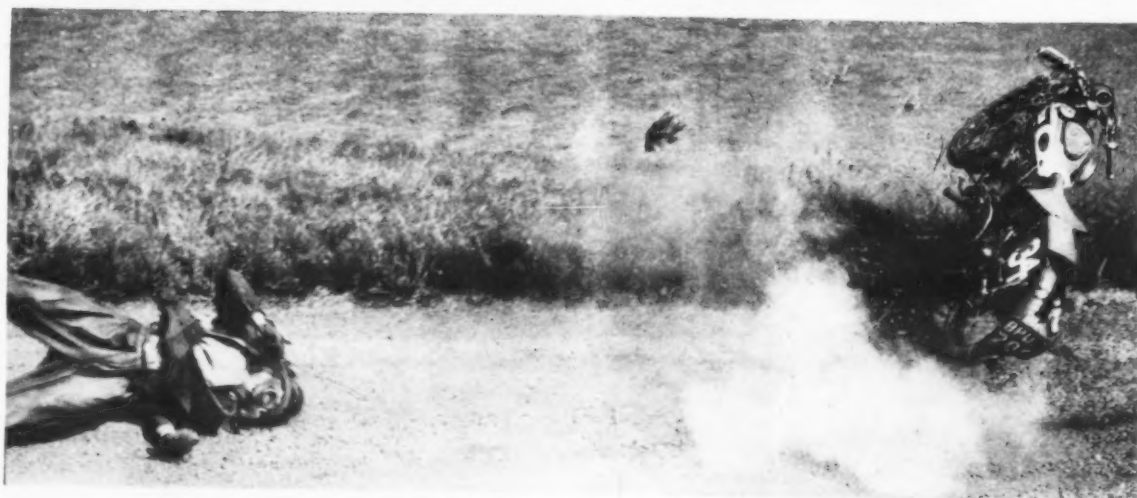
Famous Gloucester Fishing Craft, Landing 65,000 Pounds of Cod, Haddock and Other Species at a New York Pier as a Drive Was Started to Induce the City's Residents to Eat Fish Two Days a Week. (Times Wide World Photos.)



THE JUMPINGEST FROG OF THEM ALL: GENERAL GRANT,

Owned by Lauren Crespe of Angels Camp, Which Took First Honors With a Hop of 12 Feet 5 Inches.

(Times Wide World Photos, San Francisco Bureau.)



RIDER AND MOTORCYCLE ABRUPTLY PART COMPANY: A COMPETITOR in a Race on the Crystal Palace Miniature "T. T." Track in England Is Hurlled From His Machine but Suffers Only Shoulder Injuries.

Mid-Week Pictorial

(Reg. U. S. Pat. Off.) Vol. XXXIX, No. 16, week ending June 2, 1934. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate \$4.00 a year in the United States, Canada, Mexico, Central and South American countries. All other countries \$6.00. Copyright 1934 by The New York Times Company. Entered as second-class matter March 8, 1918, at the Postoffice at New York, N. Y., under the act of March 8, 1879, and with the Postoffice Department of Canada as second-class matter.

MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XXXIX, NO. 16

PRICE TEN CENTS

NEW YORK, WEEK ENDING JUNE 2, 1934



THE 1934 CENTURY OF PROGRESS EXPOSITION OPENS ITS GATES

The Chicago World's Fair Starts Its Second Season With 10,000 Members of Military and Civic Organizations Parading Through Flag-Draped Avenues.

(Times Wide World Photos, Chicago Bureau.)

THE OPENING OF THE PASSION PLAY IN OBERAMMERGAU



ONE OF THE SPECTACULAR SCENES OF THE SPECIAL TERCENTENARY SEASON OF THE OBERAMMERGAU PASSION PLAY: THE CLEANSING OF THE TEMPLE,

With Alois Lang, the Woodcarver, Playing the Christus as He Did in the Last Presentation. Spectators at the Opening Performance Agreed That This Year's Production Equals in All Respects and Surpasses in Some All Other Efforts Within Memory.

(Photographs by Siegbert Bauer, © by F. Bruckmann.)



THE MARY MAGDALENE OF THE 1934 PRODUCTION: KLARA MAYR, a Newcomer to the Rôle, in the Scene at the Cross.

THE
CHRISTUS
WITH A
ROMAN
SOLDIER:
ALOIS LANG
Wearing the
Crown
of Thorns.



THE CUP OF THE SACRAMENT: CHRIST AND THE DISCIPLE JOHN in the Last Supper Scene of the Passion Play.

At Left—

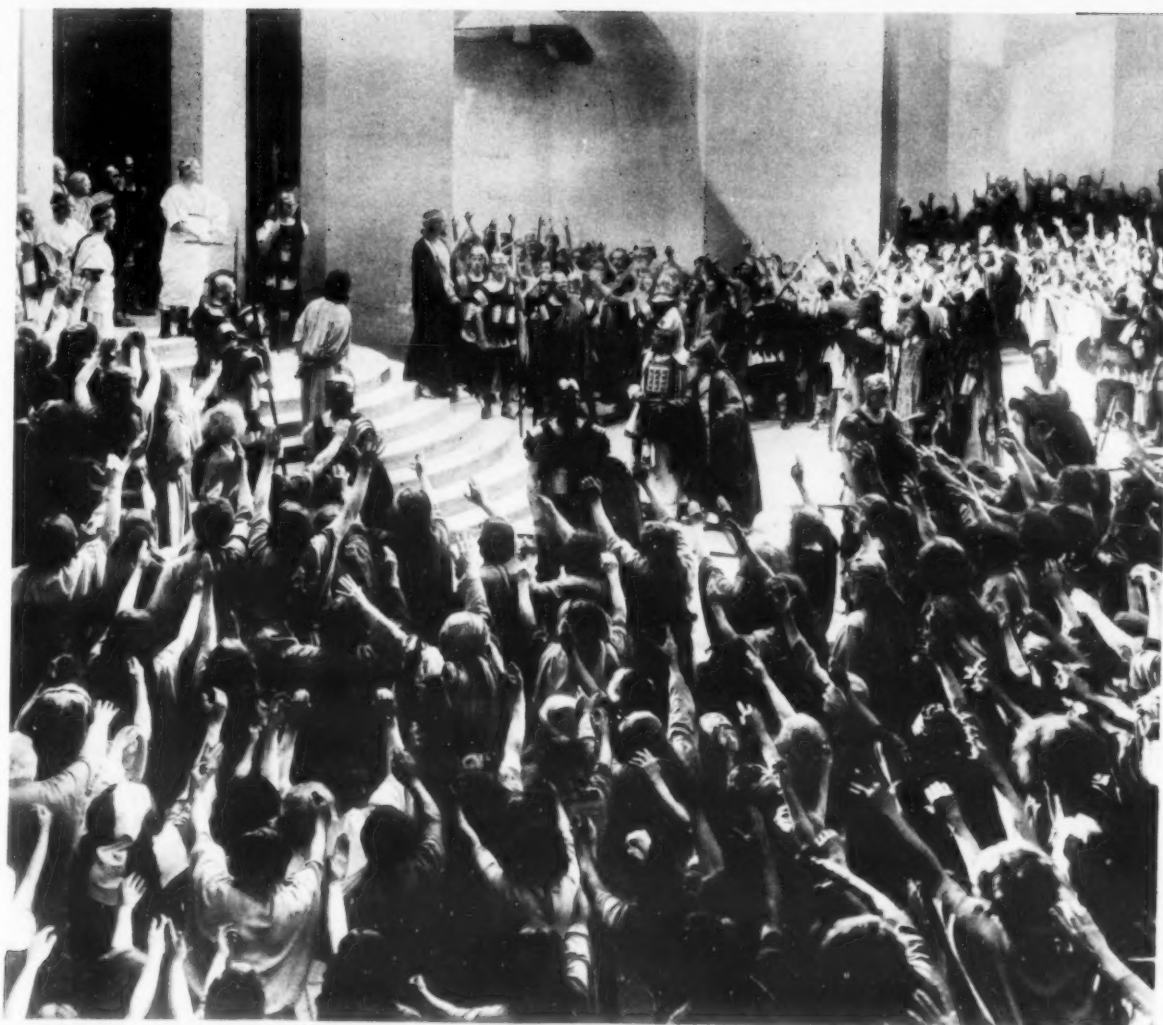
THE AGONY IN THE GARDEN: THE CHRISTUS Praying While His Disciples Sleep Just Before the Arrest.

THE TERCENTENARY PRESENTATION OF THE BIBLE DRAMA

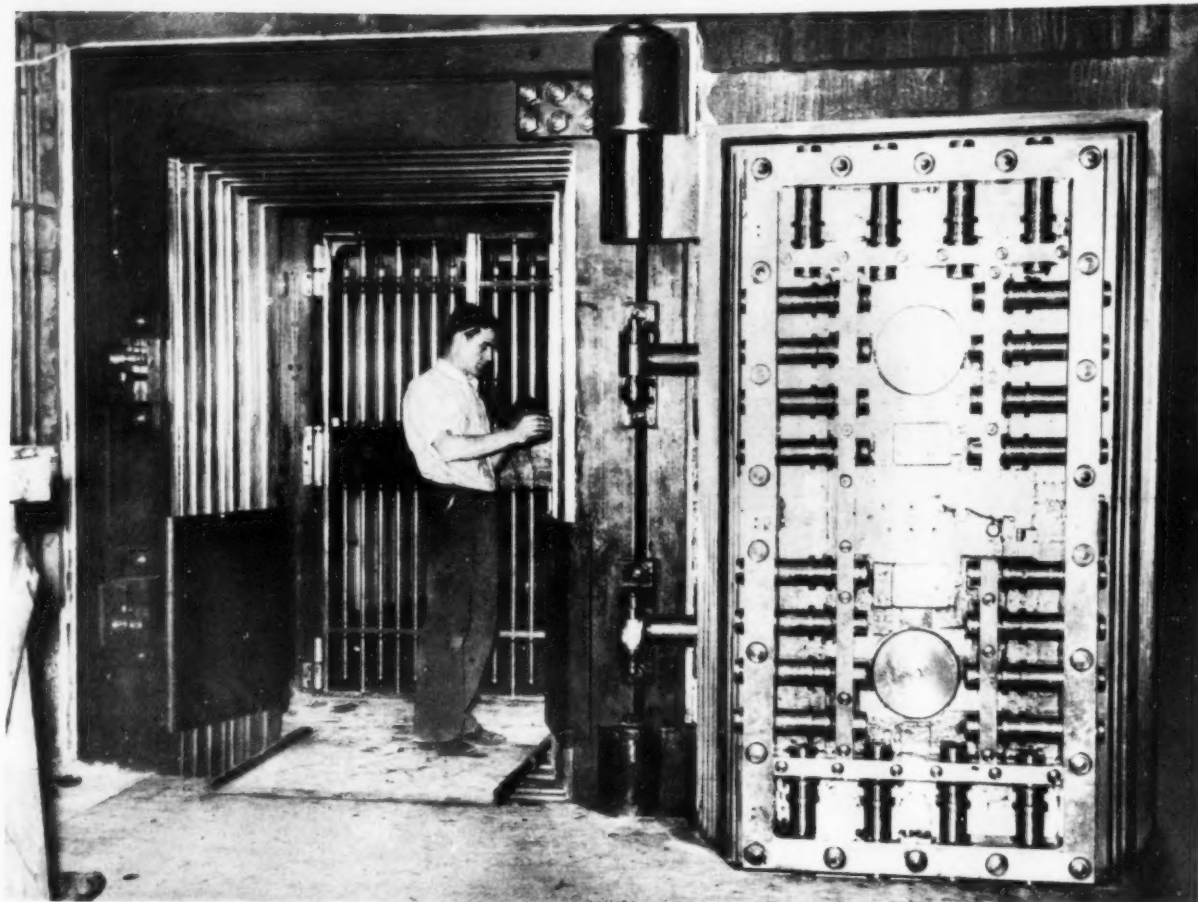


"DAUGHTERS
OF JERUSALEM,
WEEP NOT FOR
ME": THE CHRIS-
TUS ON THE WAY
TO CALVARY,

With Simon of Cy-
rene Carrying the
Cross, Meets His
Mother and the Other
Women, in the 1934
Tercenary Pas-
sion Play at Ober-
ammergau, Bavaria.
(Photographs by Sieg-
bert Bauer, © by F.
Bruckmann.)



"AND THEY
CRIED OUT ALL
AT ONCE, SAYING,
AWAY WITH THIS
MAN, AND RE-
LEASE UNTO US
BARABBAS":
THE MOB SCENE
BEFORE PILATE,
on the Great Stage
of the Oberammer-
gau Village Theatre.
More Than 600 Per-
sons Appear in Some
of the Scenes.



BURGLAR PROOF: THE TREASURY'S HUGE NEW VAULT

A 39-TON DOOR TO PROTECT THE GOVERNMENT'S STORE OF GOLD, SILVER AND PAPER MONEY: THE MAIN ENTRANCE OF THE NEW VAULT Now Under Construction in the United States Treasury in Washington.
(Times Wide World Photos, Washington Bureau.)

THE Treasury Department is constructing in Washington a new vault which embodies the latest ideas in protective devices and constitutes as strong a monetary fortress as any in the world. No criminal gang is likely to be bold enough to dare the job of reaching the government's enormous stores of closely guarded treasure, but Federal officials are taking no chances.

The new vault contains 145,000 cubic feet of space and encompasses a miniature city, with compartments for gold, silver and paper money. A small army of guards maintains a patrol twenty-four hours of the day in tunnels above, beneath and around the vault itself; and guns, ammunition, food and water are provided in abundance, so that the guards could stand a siege in case of need. The walls are constructed of matted steel and concrete, twenty-seven inches in thickness, lined with metal plates which are believed to be proof against attack by drill or torch. The elaborate system of burglar alarms and the time locks are of the latest design.

The most striking feature of the entire place, however, is the huge steel door, weighing thirty-nine tons with its frame. Death by poison gas lurks within it. If any burglar were able to drill or blast half way through the thirty inches of steel, he would die quickly and horribly in a cloud of gas generated by chemicals concealed in its interior.

The new vault, which cost \$390,000, will supplement old vaults which proved to be too small to meet the Treasury's needs. It is to be ready for use in September.

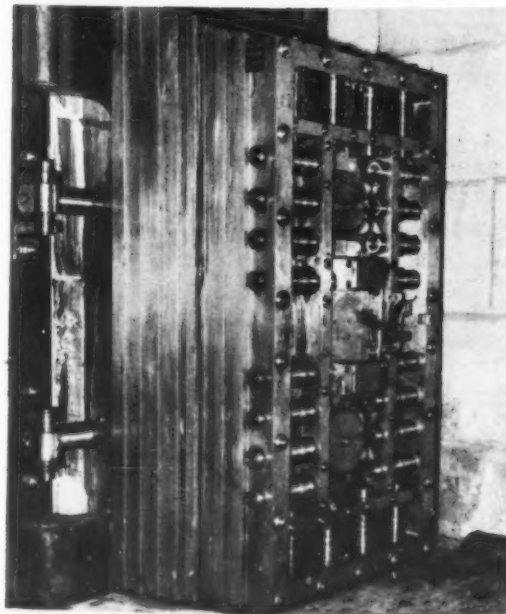


AMPLE SPACE FOR THE GOVERNMENT'S TREASURES: THE MAIN CORRIDOR, With Coin Compartments on the Right Side and Currency Compartments on the Left.

INSIDE THE NATION'S NEW MONETARY FORTRESS: THE ENTRANCE CORRIDOR

of the New Vault, Showing the Day Gates Which Are Used While the Main Door Is Open.

At Right—THIRTY-SEVEN INCHES THICK AND DESIGNED TO FOIL ANY ATTACK: A CLOSE-UP OF THE MAIN DOOR, Showing the Enormous Hinges and the Massive Bolts.





THE END OF THE FIRST TRANSATLANTIC FLIGHT OF THE 1934 SEASON: THE LEONARDO DA VINCI, in Which George R. Pond and Cesare Sabelli Flew From New York to the West Coast of Ireland, Slightly Damaged After Its Forced Landing Near Moy, With the Fuel Tanks Dry Because of a Break in the Main Feed Line. (Times Wide World Photos, London Bureau.)



THE STORY OF THEIR BATTLE WITH MACHINERY AND THE ELEMENTS OVER THE ATLANTIC: GEORGE R. POND (With Pipe), and Cesare Sabelli (Back to Camera) Telling Reporters of Their Flight After They Had Brought Their Plane Down in a Field and Then Walked Two Miles to Obtain Help. (Times Wide World Photos, London Bureau.)



SHE BEAT AMY JOHNSON'S RECORD FOR THE ENGLAND-TO-AUSTRALIA FLIGHT: MISS JEAN BATTEN, 24 Years Old, of New Zealand, Who Covered the 16,000 Miles in 14 Days 23 Hours and 25 Minutes, Ready for Her Take-off From the Stag Lane Airport. (Times Wide World Photos, London Bureau.)

THE START OF A GLIDER FLIGHT 3,000 FEET ALOFT: A SAILPLANE Taking Off From Its Berth on the Underside of the Graf Zeppelin in Experiments at Friedrichshafen, Germany. (Times Wide World Photos, Berlin Bureau.)



THE REPUBLIC OF CUBA CELEBRATES ITS INDEPENDENCE DAY: MARINES AND SOLDIERS Passing in Review Before a Group of High Officials in Havana on May 20 as a Part of the Most Imposing Military Parade in the Island in Several Years.

(Times Wide World Photos.)

At Left—
THE LEADERS OF THE NEW CUBAN REGIME REVIEW THEIR FORCES:

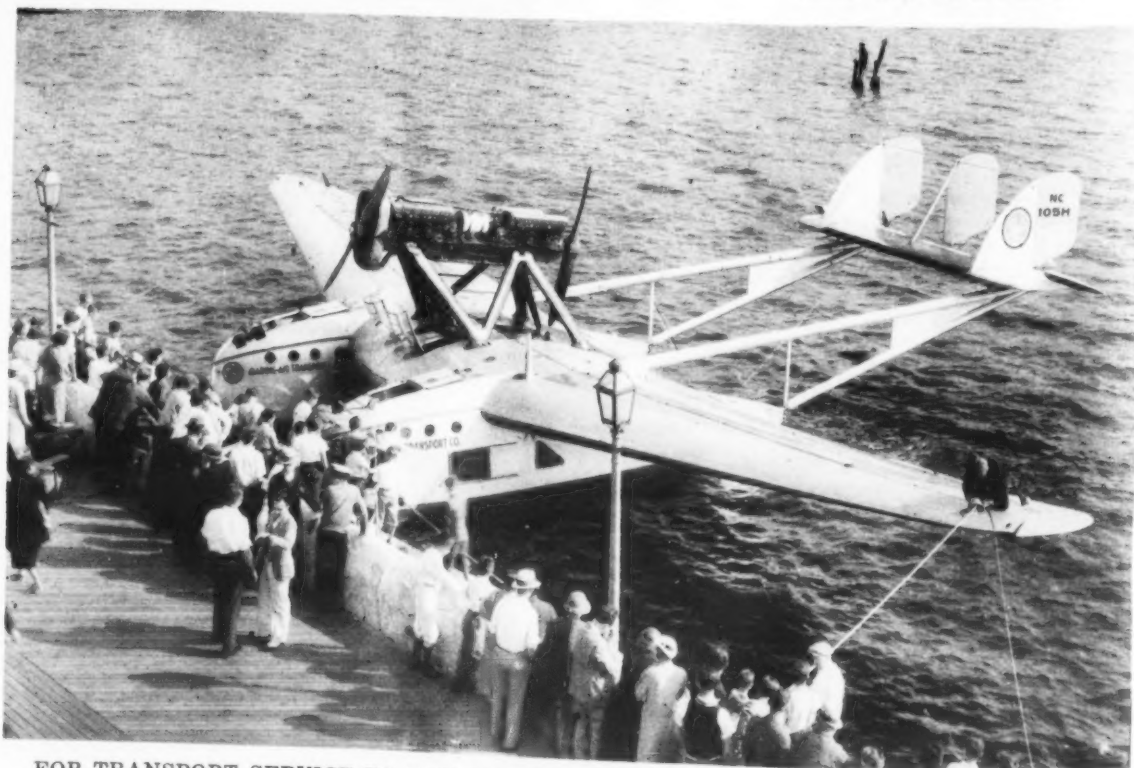
PRESIDENT CARLOS MENDIETA and Members of His Cabinet Watching the Independence Day Parade in Havana. Beside the President Are Jefferson Caffrey, the American Ambassador, and Dr. Miguel Mariano Gomez, Mayor of Havana.

(Times Wide World Photos.)



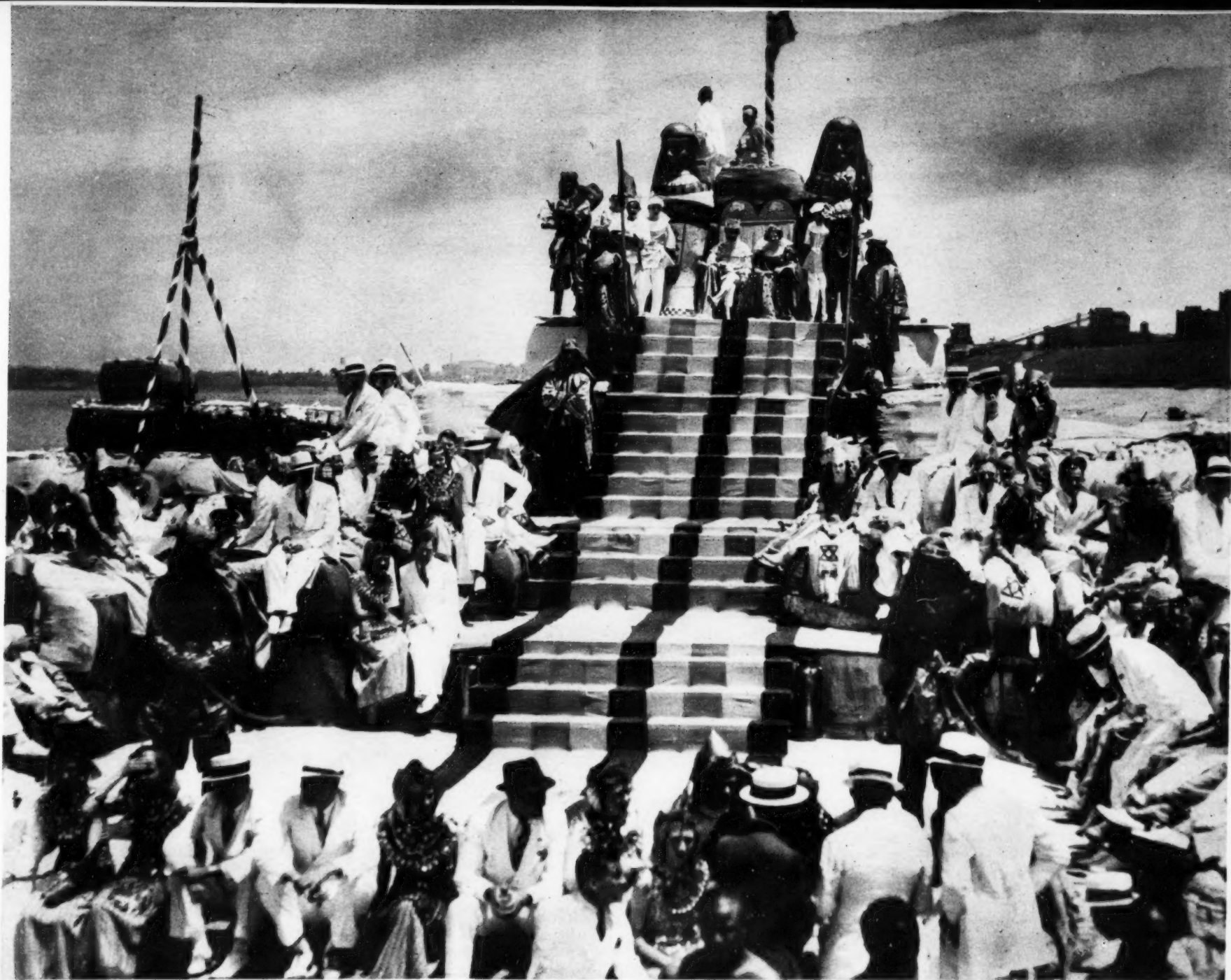
THE "BABY" OF THE HOUSE TAKES OVER THE GAVEL: REPRESENTATIVE JOSEPH P. MONAGHAN of Montana, Who Is Only 28 Years Old, Receiving the Gavel From Speaker Henry T. Rainey as He Presides Over an Afternoon Session.

(Times Wide World Photos, Washington Bureau.)

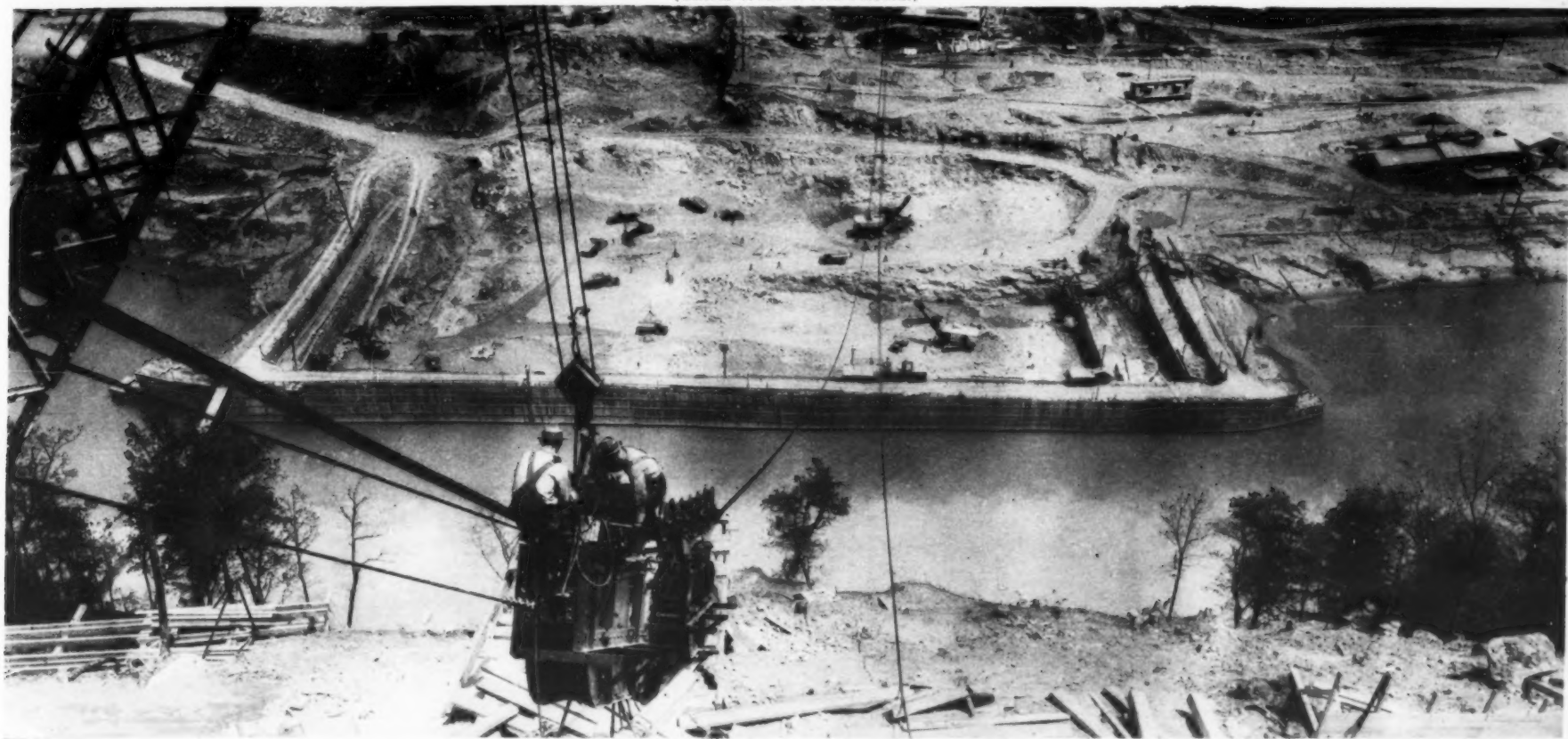


FOR TRANSPORT SERVICE TO THE RICH MINING AREAS ON THE SHORES OF THE GREAT BEAR LAKE: THE BIG SAVOY-MARCHESSI PLANE PERSEVEROUS Landing at Lake Mohawk, N. J., on Its Maiden Flight. It Is to Be Used to Fly Supplies to the Gold and Radium Miners in Canada's Far North.

(Times Wide World Photos.)



THE MEMPHIS OF THE NEW WORLD STAGES A REGAL ARRIVAL IN THE MANNER OF ANCIENT EGYPT: THE COTTON CARNIVAL BARGE Bearing Queen Octavia Evans and King Frank G. Barton Lands on the Mississippi Waterfront as Thousands Cheer in the Annual Celebration.
(Times Wide World Photos.)



PROGRESS IN THE CONSTRUCTION OF NORRIS DAM: A VIEW OF THE EXCAVATION WORK of the First Cofferdam Where Preparations Are Now Being Made to Pour the Concrete for the Dam Which Will Create a Reservoir 80 Square Miles in Area on the Clinch River, 25 Miles Northwest of Knoxville, Tenn.
(Times Wide World Photos.)



"STILL LIFE WITH APPLES," BY PAUL CEZANNE, an Eminent French Painter of the Nineteenth Century. This and the Other Paintings Reproduced on This Page Are Included in the Collection of Modern Works Which Was Bequeathed to the Museum of Modern Art by Miss Lizzie Bliss and Which Is Now Exhibited in Its Entirety for the First Time at the

Museum in New York City. The Collection, Which is Regarded by Art Experts as One of the Best of Its Kind to Be Assembled by Private Collectors, Is Composed of Thirty-five Oil Paintings and Pastels, Thirteen Water-Colors, Eighteen Drawings and Fifty-two Prints. (Juley.)

IN THE WORLD OF ART

Paintings From the Bliss Collection



"JEANNETTE," BY WALT KUHN, American Artist. Painted in 1928. (Juley.)



"GIRL AND VASE OF FLOWERS," a Lithograph by Henri Matisse, Famous French Modern. (Juley.)



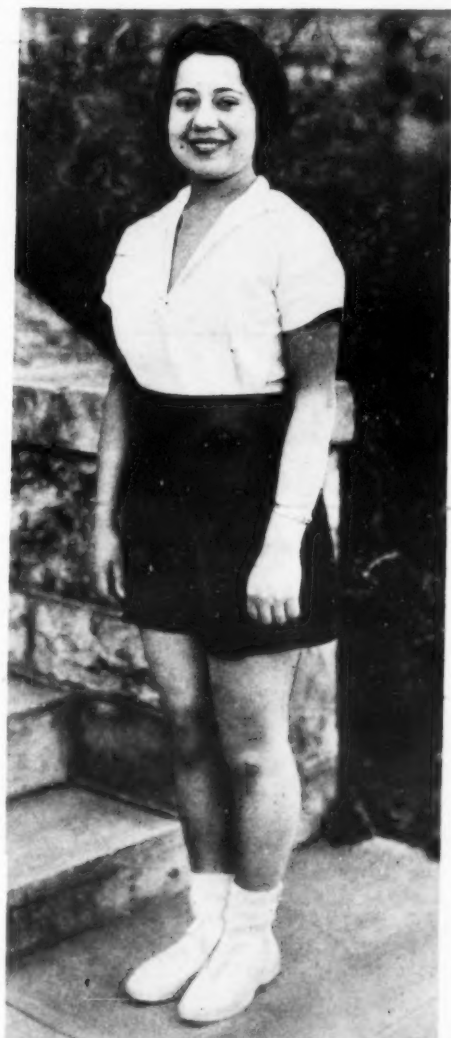
"PERPENDICULAR DRINKING"
AGAIN BECOMES LEGAL IN NEW
YORK: A BAR SCENE
 in the Greenwich Village Section of the
 City as New Liquor Control Regulations
 Permitted Stand-Up Service So Long as
 the Bar Is Not "Predominant."
 (Times Wide World Photos.)



IN THE SUCCESSION OF
CAMPUS ROYALTY:
MISS HELEN DIETRICH,
 the 1934 May Queen of El-
 mira College, Is Attended by
 Four of Her Predecessors in
 the Office, at Ceremonies
 Held at Taughannock Falls
 State Park, Near Ithaca, N. Y.
 (Times Wide World Photos.)

At Left—
THE ARMY'S STAR
MARKSMAN OF OLD DEM-
ONSTRATES HIS
TECHNIQUE: MASTER
SERGEANT RICHARD N.
(GUN SLING DAVE)
DAVIDSON,

Retired, Now of Nashville,
 Tenn., Returns to Governors
 Island, New York, to Cele-
 brate His Seventy-first Birth-
 day and Is Honored by His
 Former Comrades of the Six-
 teenth Infantry. Here He Is
 Seen Showing How He Held
 the Rifle to Score Eleven
 Bullseyes in 20 Seconds.
 (Times Wide World Photos.)

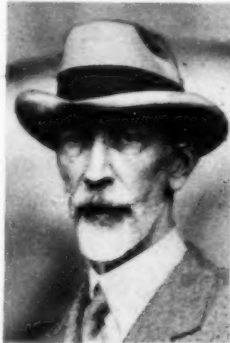


AN INDIAN GIRL AS "QUEEN OF
HEALTH":
MISS LILLIAN SAUL
 of the Choctaw Tribe, a Student at Has-
 kell Institute, Who Took First Honors in
 the University of Kansas Play Day for
 the Second Successive Year.
 (Times Wide World Photos.)

FOOTNOTES ON A WEEK'S HEADLINERS

COMMANDER-IN-CHIEF OF THE FLEET

THE naval career of Admiral Joseph Mason Reeves, who this month becomes Commander-in-Chief of the United States Fleet, came very close to an abrupt end in 1909 when he flunked the fifty-mile test walk prescribed by Theodore Roosevelt to make sure of the physical fitness of officers. He was one of the greatest football stars in the history of the Naval Academy, where he was graduated in 1890, and hard as nails for ordinary navy duties, but heart trouble developed on the long walk and a strict interpretation of the Rooseveltian rule would have sent him into the discard. A powerful tackle in his day, he coached several later teams to victory and for years was one of the big athletic figures at Annapolis.



J. M. Reeves.
(Associated Press.)

The Admiral, who is a few months short of sixty-two, is a native of Illinois and received his commission before reaching his eighteenth birthday. He was promoted for "eminent and conspicuous service" in battle in the Spanish-American War, and in his long climb up the ladder has been regarded by his comrades as one of the best all-round officers in the service. He became a Rear Admiral in 1927 and that same year was one of the American technical staff at the Three-Power Disarmament Conference in Geneva. In the Shearer inquiry he was accused of having several times expressed the hope that conference would fail, but entered a vigorous rejoinder. At any rate, he believes in big guns and a big navy, does not hesitate to express his opinions and makes an excellent impression when Congressional committees are holding hearings on questions of naval policy.

RISE MAN OF FRANCE

AMONG the French leaders of whom the world may hear much in the next few years is Adrien Marquet, Minister of Labor in the Doumergue Cabinet, deputy of Gironde and Mayor of Bordeaux. The Premier is said to regard him as a probable successor and to value his advice more than that of any other associate, though the Ministry contains six former Premiers.

M. Marquet, who visited New York a couple of years ago on vacation, was a dentist before going into politics. He is six feet tall, one of the best dressed men in France, young, good looking, a bachelor and an adept in the French equivalent of wisecracking. He has been a Deputy for a dozen years and Mayor of his native city for a decade but it is only in the last few months that as leader of the New Socialists he has become a really national figure. His strategic position is excellent, for his prestige has suffered little from the Stavisky scandals and he should be able to win support from other parties if called to higher office.



Adrien Marquet.
(Wide World.)

By OMAR HITE

A BOY PRODIGY GROWN UP

THERE is a popular supposition that boy prodigies go stale on reaching adult years, but the career of Edward Roche Hardy Jr. helps to refute such an idea. He was America's star prodigy for years, having learned to read at 2, studied Latin at 7, Greek at 8, and passed the Harvard examinations at 10. He entered Columbia at 12, had studied seventeen languages and won his Phi Beta Kappa key at 14, received his B. A. at 15, and his M. A. at 16. His graduation from the General Theological Seminary came before he was old enough to enter the ministry, so he went back to his studies and got his Ph.D. from Columbia at 22. He was ordained a Protestant Episcopal deacon in 1929 and elevated to the priesthood at 24, the minimum age.

The Rev. Dr. Hardy added a fifth degree to his list last week when the seminary made him a Master of Sacred Theology. He has taught Latin and Greek there and now is assistant priest in a New York City church, with a reputation as an excellent preacher. His range of interests is broad, as are his shoulders—he weighs close to 200 pounds—and there is nothing of the scholarly recluse about him. However, he appears to have been too busy for romance and if love interest has entered his life that fact has escaped newspaper attention.



Rev. E. R. Hardy Jr.
(Wide World.)

SENATORIAL CRITIC OF NRA

SENATOR GERALD P. NYE of North Dakota has been much in the headlines of late because of his part in setting up the Darrow Commission, which fired such a broadside against the NRA, and he can count on a lot more attention as the chairman of the special Senate committee to conduct a sweeping investigation this Summer of the arms and munitions industry. It is not surprising that the Senator should understand the art of publicity, for he "was a newspaper man himself," having started in newspaper work at Hortonville, Wis., his birthplace, at the age of 18, shortly after his graduation from high school. He completed his apprenticeship on Iowa papers and then at 24 went into business for himself as the owner of a country weekly at Fryburg, N. D.

At 32, editor of the weekly Griggs County Sentinel-Courier, he was appointed Senator to fill the vacancy caused by the death of Senator Ladd late in 1925. North Dakota politics, in the hard-fighting days of the Nonpartisan League, provided fast schooling and the new Senator quickly attained prominence in Washington as a Progressive Republican.



Senator G. P. Nye.
(© Bachrach.)

ANOTHER KING IN SHADOW

KING BORIS of Bulgaria doubtless is wondering whether the military coup d'état which installed a Fascist dictatorship in his country will shove him far into the background as was the case with his father-in-law, King Victor Emmanuel of Italy. He has not had an easy time of it since he succeeded his father, the strong and wily King Ferdinand, on October 3, 1918, when thrones began toppling with the defeat of the Central Powers. His people liked him, but they resented Bulgaria's loss of extensive territories in the peace treaty; the Communists have caused much trouble; the agrarian problem has been a continuous and sometimes bloody source of conflict, and the Macedonian Nationalists have been ever ready to fight—to mention only a few of his major worries. His marriage to a Catholic princess of Italy stirred up religious issues with his Greek Orthodox subjects. Boris, it seems, has been doing fairly well to retain his throne on any terms.

The King now is 40, slender, slightly bald, pleasant mannered and democratic in bearing. His hobby is driving locomotives. He knows half a dozen languages and may be classed as a monarchical liberal. He appears often in the streets of Sofia and mixes freely with his people. A considerable part of his youth was spent in active army service, for he took part with credit in the series of Balkan wars and also in the World War to which they served as the preliminary.



King Boris.
(Wide World.)

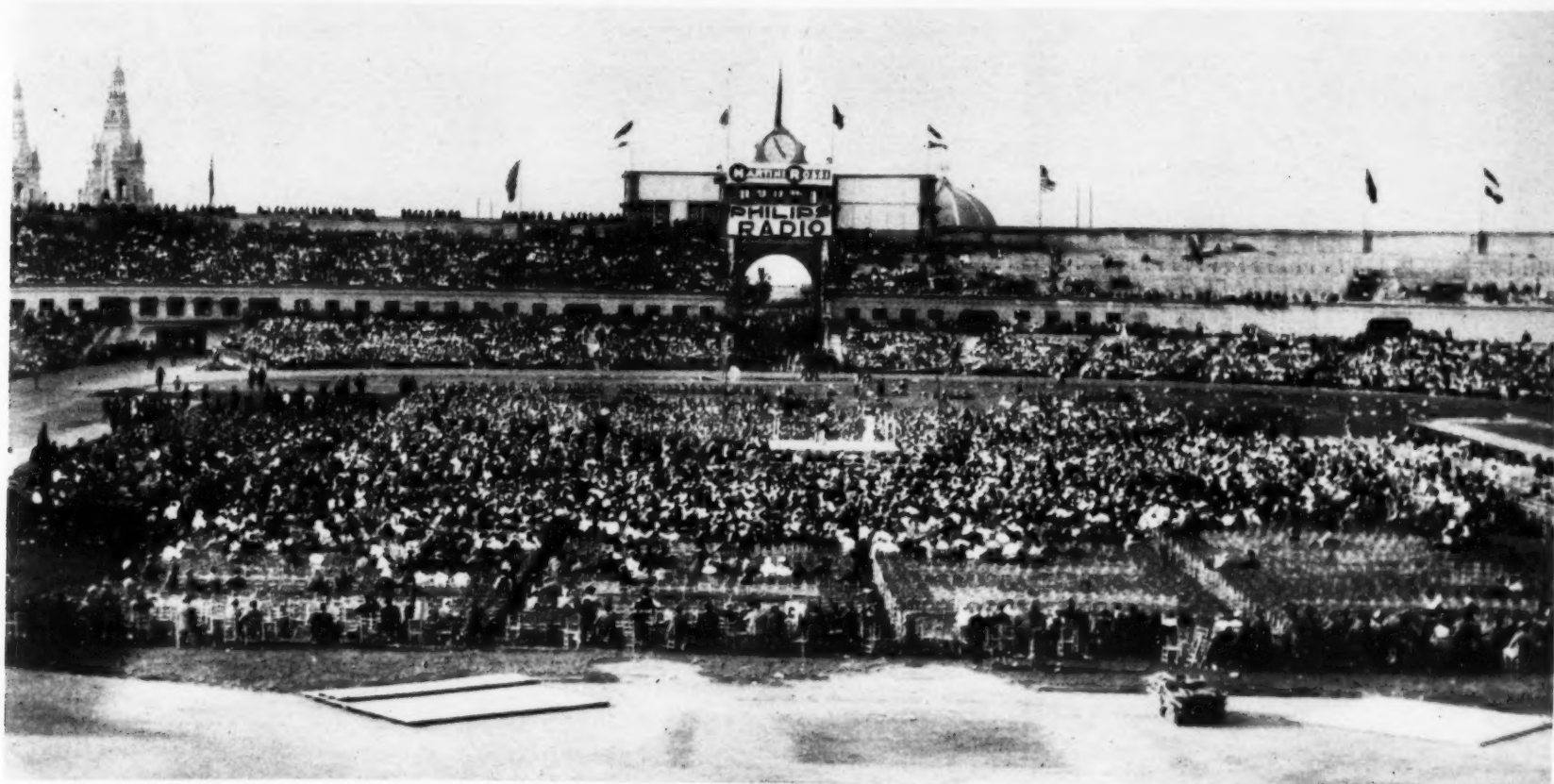
FROM BRICKS TO EDUCATION

JOHAN W. STUDEBAKER, who has been appointed Federal Commissioner of Education in succession to Dr. George F. Zook, worked as a brick mason to make his way through college and in his fourteen years as superintendent of the Des Moines schools he has become widely known for his experiments in rebuilding the school system along new lines. Chief among these experiments is the use of the public schools as forums for adults in which current political and economic problems can be freely discussed, an adult education program which is to run for five years, administered by the local Board of Education and financed by a grant of \$120,000 from the Carnegie Corporation. Attendance has been large and other cities are preparing to imitate this method of developing a more intelligent citizenship.

Mr. Studebaker is a native of McGregor, Iowa, was graduated from Leander Clark College at Toledo, Iowa, and later received an M.A. degree at Columbia University. He plans to take up his Washington duties on Sept. 1, to remain in the Federal post only one year, and then to return to Des Moines to continue his educational experiments.



J. W. Studebaker.
(Wide World.)



40,000 SPANISH BOXING FANS GATHER FOR A THREE-RING FIGHT CIRCUS FEATURING MAX SCHMELING: A VIEW OF MONTJUICH STADIUM IN BARCELONA as the Former World's Heavyweight Champion Met Paulino Uzcudun in the Big Event of a Pugilistic Carnival in Which Seventy Fighters Took Part in a Total of 160 Rounds, With Three Bouts Going On at One Time.
(Times Wide World Photos.)



PENNSYLVANIA'S STAR RUNNER BREAKS A RECORD SET IN 1895: GENE VENZKE Finishing the Three-quarter-Mile Event in 3:02.3, Half a Second Better Than Thomas P. Conneff's Old American Mark, in an Alumni Day Meet at Franklin Field.
(Times Wide World Photos, Philadelphia Bureau.)

At Right— A WHOLE TRAYFUL IN THE TROPHY LINE: FRED JACOBY JR. of North Bergen, N. J., Receiving His Prize After Winning the 64-Mile Outboard Marathon From Philadelphia to Trenton and Return From a Field of 36 Boats.
(Times Wide World Photos.)



FORMER WORLD'S HEAVYWEIGHT CHAMPION GETS NOTHING BETTER THAN A DRAW: MAX SCHMELING AND PAULINO UZCUDUN in Action in Barcelona. The Judges Called the 12-Round Bout a Draw and the Huge Crowd Greeted the Verdict With Wild Acclaim, but Sporting Writers Credited the German With at Least Eight Rounds and Thought He Clearly Outfought the Veteran Basque.



LABOR RIOTING IN TOLEDO, MINNEAPOLIS AND NEW YORK



THE ARMED FORCES REGAIN LOST GROUND BY A BAYONET CHARGE: OHIO NATIONAL GUARDSMEN

Advancing on the Auto-Lite Plant Strikers in Toledo After Being Forced to Retreat Before a Shower of Broken Bricks While Blinded With Tear Gas. Twice the Soldiers Retreated, Twice They Recaptured Their Position and at the Third Attack They Leveled Their Rifles and Fired.



TWO OF THE "WEAKER SEX" IN A MINNEAPOLIS STRIKE BATTLE: A WOMAN STRIKE PICKET

(Left) and a Woman Special Police Deputy Fighting With Clubs on the Third Day of Street Conflict Between Striking Truck Drivers and the Minneapolis Police. (Times Wide World Photos.)



TAKEN PRISONER BY THE OHIO MILITIAMEN: STRIKE PICKETS

Being Escorted to a Place of Safekeeping as the National Guardsmen Restored Order in the Toledo Disturbances. (Times Wide World Photos, Cleveland Bureau.)



INDUSTRIAL WAR CLOUDS IN TOLEDO: A TEAR GAS BARRAGE Laid Down by Ohio National Guardsmen Scatters a Group of Strikers Outside the Plant of the Electric Auto-Lite Company. (Times Wide World Photos, Cleveland Bureau.)



IN A NEW YORK RIOT AGAINST THE SYSTEM OF HOME AND WORK RELIEF: A RADICAL DEMONSTRATOR Feels the Weight of a Policeman's Night Stick While Women Comrades Attempt His Rescue as 600 Radicals Fight Against 100 Policemen. (Times Wide World Photos.)

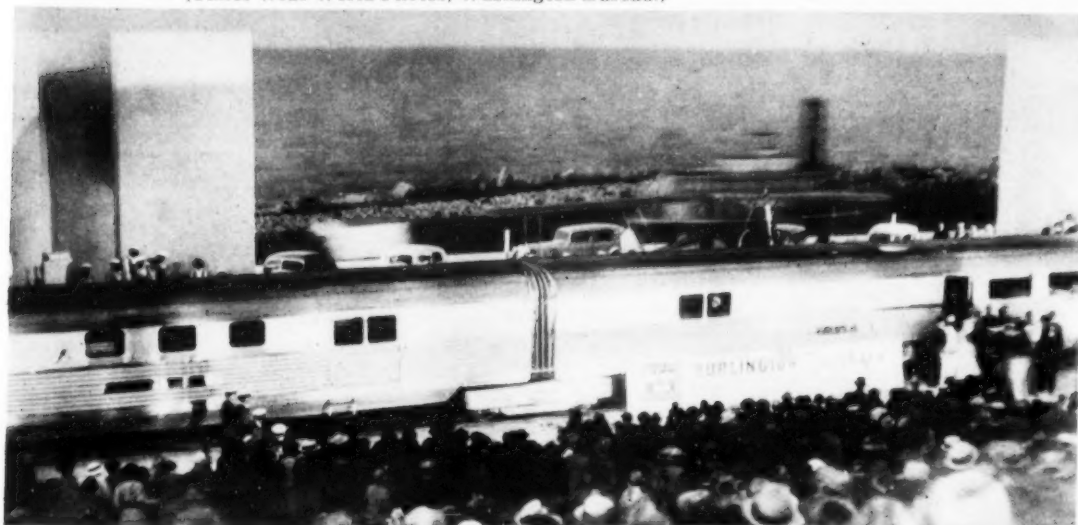


THE PRESENTATION OF THE COLORS AT ANNAPOLIS:
MISS SARA MUMMA
of Evanston, Ill., Passes the Flag to Midshipman J. M. Wilson, Commander
of the First Company, in Picturesque Ceremonies at the Naval Academy.
(Times Wide World Photos, Washington Bureau.)

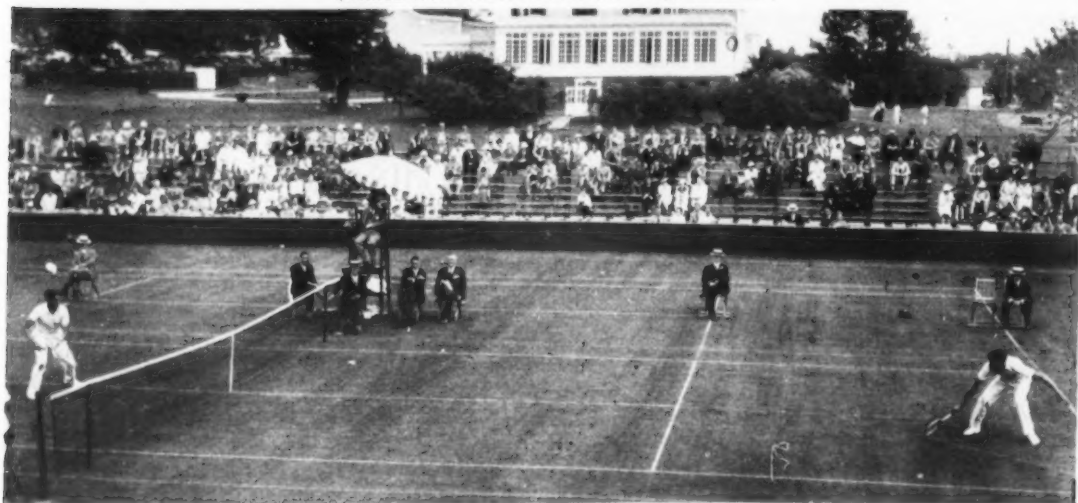


**A YOUNG AMERICAN WINS THE BRITISH
AMATEUR TITLE BY THE RECORD MARGIN
OF 14 UP AND 13 TO PLAY:**

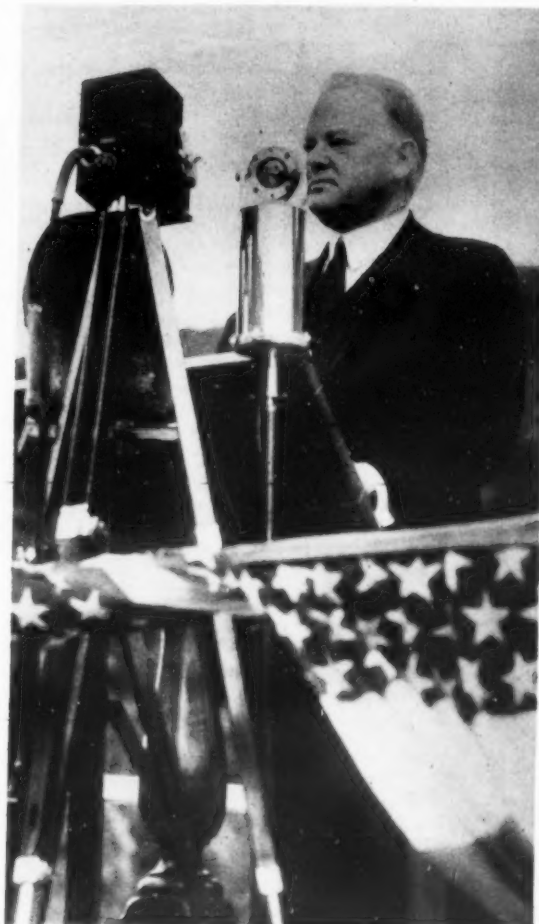
W. LAWSON LITTLE
of California With the Famous Golf Trophy After
Defeating James Wallace, Scotch Carpenter, in a
Runaway Final. The Picture Was Transmitted by
Telephoto and Radio After the American's Morn-
ing Round of 66 Smashed All Prestwick Course
Records.
(Associated Press.)



**AT THE FINISH OF THE LONGEST AND FASTEST NON-STOP RUN IN RAILROAD HIS-
TORY: THE BURLINGTON ZEPHYR**
Arriving in Chicago After Making the 1,015-Mile Run From Denver in 13 Hours and 5 Minutes, an
Average Speed of 77.6 Miles an Hour. At Times It Hit a Speed of 112½ Miles an Hour.
(Times Wide World Photos, Chicago Bureau.)



THE UNITED STATES DEFEATS CANADA IN THE FIRST ROUND OF DAVIS CUP PLAY:
FRANK SHIELDS
in Action Against Walter Martin of Canada as the American Team Won the First Three Matches
at the Wilmington Country Club and Thus Qualified to Meet Mexico in the Final Round of the
American Zone.
(Times Wide World Photos, Philadelphia Bureau.)



**THE FORMER PRESIDENT APPEARS AT
THE MICROPHONE: HERBERT HOOVER**
Speaking at the Dedication of the New Morris
Dam in San Gabriel Canyon in Southern Cali-
fornia, a \$10,000,000 Project.
(Times Wide World Photos.)

≡ SMILING THROUGH ≡

DOWN in South Carolina a sign in front of a Negro church recently proclaimed the approach of the annual strawberry festival. At the bottom of the sign was this sad and conscientious parenthesis: "On account of the depression, prunes will be served."—*New Yorker*.

We are glad to relay Weare Holbrook's complaint concerning the modern tubular furniture. He says: "No matter how much you upholster it, it's still plumbing."—*Boston Transcript*.

"Do you know Lincoln's Gettysburg address?"

"No; but in Washington it was the White House."—*Pathfinder*.

Mother—"You were a tidy boy not to throw your orange peel on the floor of the bus—but where did you put it?"

Freddie—"In the pocket of the gentleman sitting next to me."—*Tid-Bits*.

In a Connecticut graveyard are five tombstones which attract much attention. On one is the inscription, "My First Wife"; on another, "My Second Wife"; on another, "My Third Wife"; on another, "My Fourth Wife," and on the fifth, which stands in the centre of the first four, is the comprehensive inscription, "Our Husband."—*Montreal Gazette*.

Jim—"That young lady over there seems very popular. Who is she?"

Bill—"She's the daughter of a banker."

Jim—"Ah, no wonder she draws so much interest."—*Stray Stories*.

Speaking of schools and their closing, we are reminded of the note on the back of a little girl's report card. "Good worker, but talks too much." To which father added this note over his signature on the back of the card, "Come up sometime and meet her mother."—*Auxvasse (Mo.) Review*.

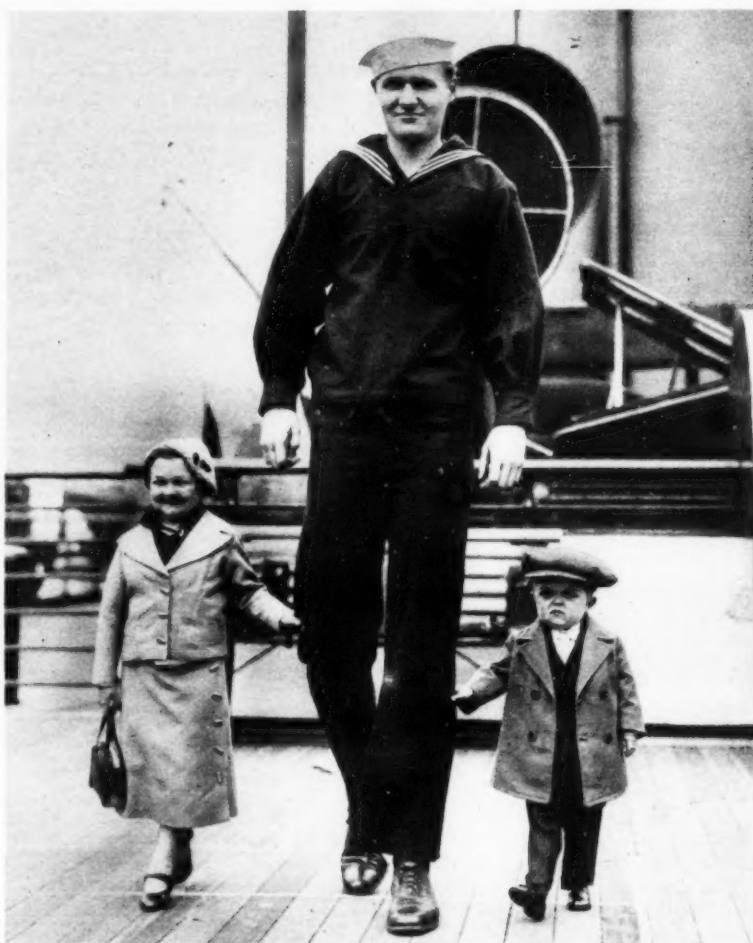
Eloping Girl—"Papa is going to be completely unstrung."

Bridegroom—"That's all right, dearest, we'll wire him at once."—*Pathfinder*.

"You ought to lend your scooter to your little brother sometimes," said Auntie, severely.

"I do, Auntie," declared Johnny. "He has it up the hills and I have it down!"—*Parents' Magazine*.

The old gentleman tumbled over a five-barred gate just in time to save himself from the angry bull. "You brute," he spluttered, shaking his fist at the animal, "and I've been a vegetarian all my life."—*Bristol Times*.



TWO SMALL VOYAGERS FROM EUROPE: BERNICE LEONARD AND CAPTAIN WARNER. Who Is 21 Years Old, Stands 18 Inches High and Weighs 20 Pounds, Pose With a Sailor of the Liner Manhattan on Their Arrival in New York en Route to the Midget Village of the Century of Progress Exposition.
(Times Wide World Photos.)

Senator Soaper Says:

If the AAA buying program has to be called off on account of drought, what is the farmer going to have to show for his idleness?

Glass beads filled with water are something new in the necklace line. They clear up the problem of what to do with tropical fish while away.

Everybody is surprised that the New York Stock Exchange gave in so tamely to Federal control without threatening to move to Newark.

An analyst of the French character says they are durable haters. When it comes to debts, though, they will let bygones be bygones.

The new income tax law says nothing about offering to match the collector for all your income or nothing.

What's as humiliating to local pride as the discovery that a \$30,000 bank robbery wasn't handled by Dillinger in person?

Persia has resumed diplomatic relations with China after a coolness of 1,300 years. It is a long time to try to outstare a Chinaman.

Windowless houses are proposed by an electrical institute, as it holds up'n scrub game to have to retrieve a baseball from the neighbors' parlor.

Our victorious Walker Cup golfers couldn't take an hour off some time, could they, and pick up international tennis?

It must be true about education being the only fundamental cure for major crime, judging by the grammar in the ransom notes.

The trend to large illustrated postage stamps is helpful. A popular comic strip might go far to clear up the postal deficit.

If the silver bloc is alert it will press its advantage and insist that the new dealers put an extra heavy plating in clouds.

Odds and Eddies

Marriage is like a movie. It merely seems a flop because the advance notices had you expecting too much.—*Wisconsin Journal*.

The mistake that most of us make is that we don't start saving for a rainy day until it begins clouding up.—*Los Angeles Times*.

DOUBLE-DOUBLE-CHECK FOR IMPULSE.

The brown dirt road that slowly curves

Around the verdant hill
Awakes in me no longings vague,
No hankering, no thrill;
Nor do I yearn to vagabond
Along its winding path,
For when I must traverse the thing
It leads to naught but wrath.
The frost is out,
The mud is deep,
My poor old flivver's beat.
You take the dirt, poetic friends,
God grant me good concrete!

—*Boston Herald*.

There'll be many a purchaser of securities to provide the sour notes in the music Mr. Insull is to face.—*Arkansas Gazette*.

Usually when a man owes a debt to himself there isn't any quibbling about it being promptly paid.—*Atlanta Constitution*.

PENDULOSITY.

The juries come! The juries go!
Attorneys rage in fury.

They cannot hang a culprit; so
They simply hang the jury.

—*Washington Star*.

Now that we have an invention to control a car without a driver in it, we need something to control a car with a driver in it.—*Florida Times-Union*.

We understand that oil interests, by popular demand, are now working on a spray to clear capitals of State Legislatures.—*Detroit News*.

SPRING SONG TO END ALL OTHER SPRING SONGS.

The trees are veiled in green again,
The birds are off their nut,
The shops are full of cart-wheel hats,
It's Spring again—so what!

The girls are heaving sighs again,
The boys are—tut, tut, tut!
And Spring is here as usual—
So what, so what—SO WHAT!

—*Chicago Tribune*.

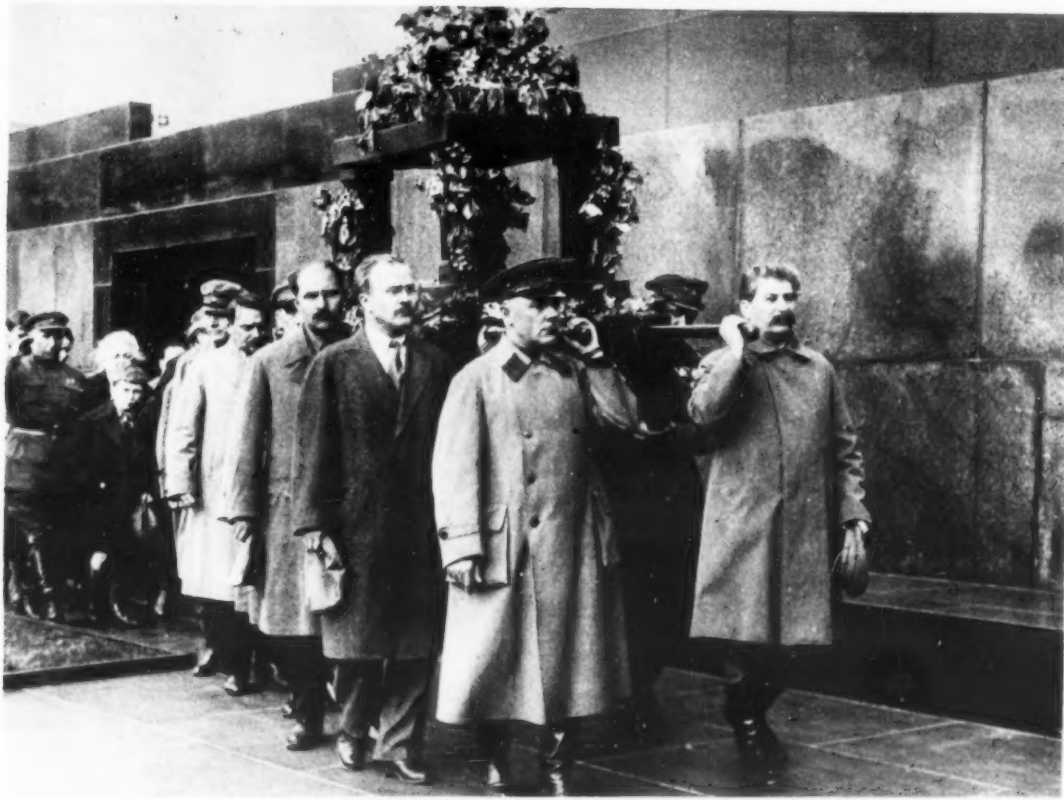
The Dillinger case, says an Indiana penologist, has demonstrated the need of a new type of policeman. One with an arresting personality ought to go over well.—*Boston Herald*.



TWO GREAT REPUBLICS JOIN IN A TRIBUTE AT THE TOMB OF LAFAYETTE: A VIEW OF THE AMERICAN DAY SERVICES at the General's Grave in Picpus Cemetery, Near Paris, in the Two-Day Observance of the Centenary of the Death of the Marquis Who Served Gallantly in the American Revolution. (Times Wide World Photos, Paris Bureau.)



THE HONOR MAN OF THE 1934 CLASS AT THE NAVAL ACADEMY: JOHN P. WILEY of Washington, D. C., Who Obtained the Highest General Average in Studies for the Four-Year Course at Annapolis.

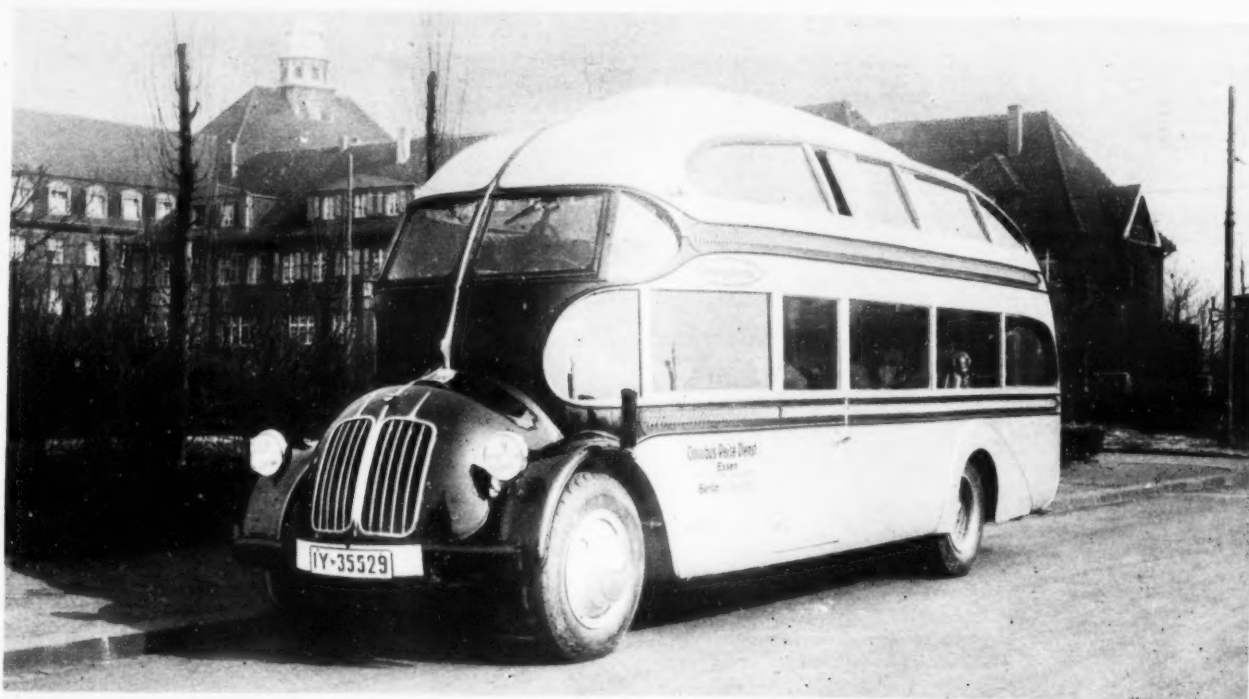


SOVIET RUSSIA'S HIGHEST OFFICIALS PAY TRIBUTE TO THE CHIEF OF THE OGPU: JOSEPH STALIN

(Right) Heading the Pallbearers as the Cinerary Urn of V. B. Menjinski Was Carried to a Niche in the Kremlin Wall in the Presence of Tens of Thousands of Workers Massed in Red Square, Moscow. (Times Wide World Photos.)

SCIENCE AND INVENTION

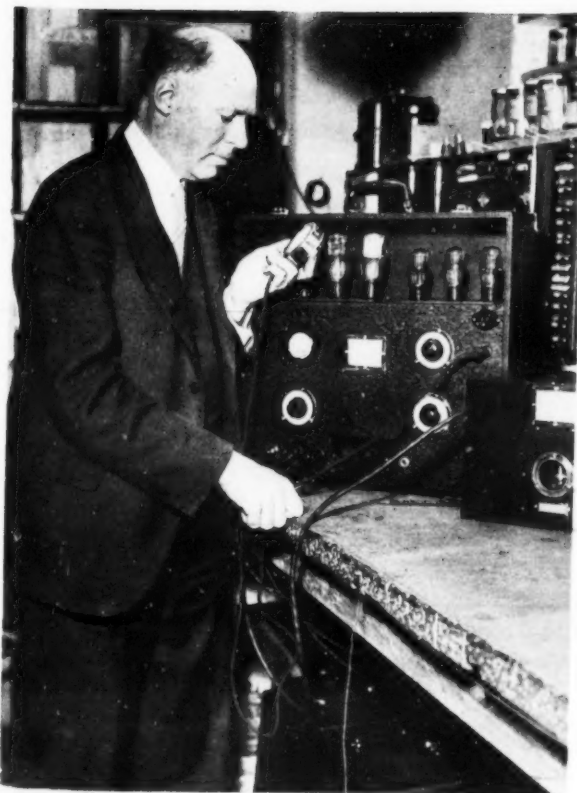
**"THE ZEPPELIN OF THE STREETS":
A STREAMLINED
GERMAN BUS**
of New Design, With Two
Decks for Passengers and
the Driver's Compartment
Midway Between the Two
Floors to Give a Better
View of Traffic Conditions.
(Times Wide World Photos.)



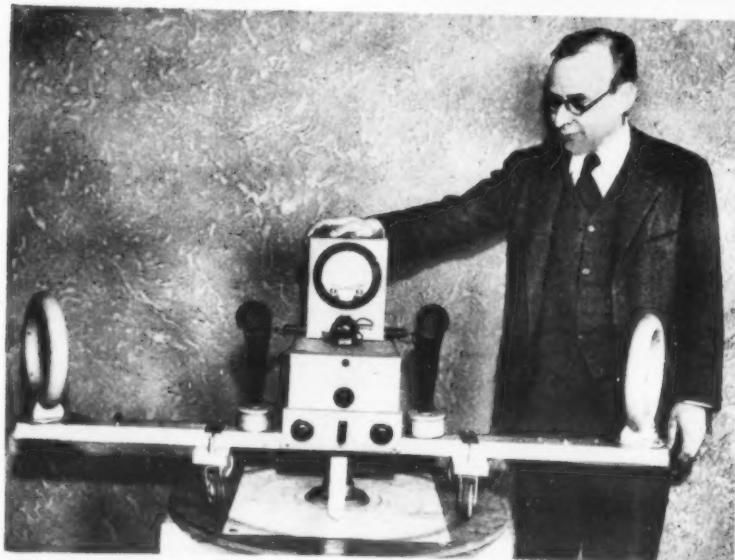
A STRANGE BOAT EXPECTED TO DEVELOP TWICE THE SPEED OF ORDINARY CRAFT WITH THE SAME POWER: THE ROCKY RIVER FLYING FISH,
Built on the Hydrofoil Principle Developed by Dr. Oscar G. Tietjens, Is Tested by A. K. Skromp, an Instructor in the Rocky River High School in Ohio. The Boat, Fifteen Feet in Length and Powered With an Outboard Motor, Includes a Plane Suspended Beneath the Hull So as to Cut Through the Water as the Boat Gathers Momentum and Reduce Fluid Resistance.



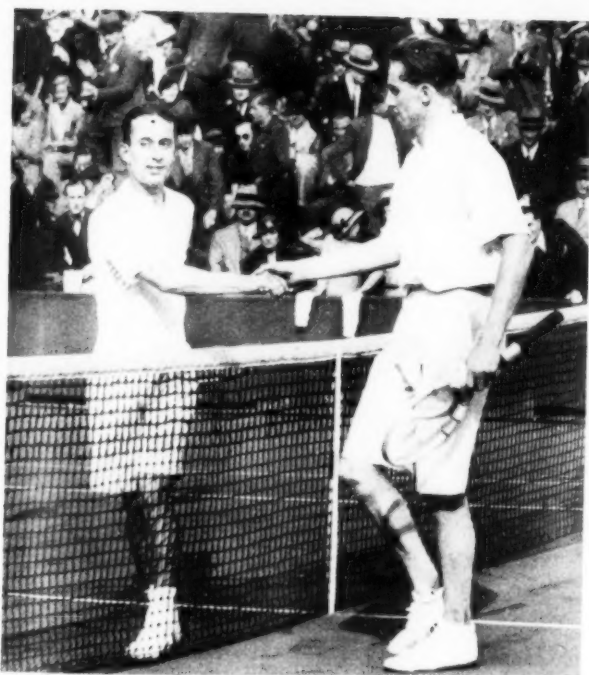
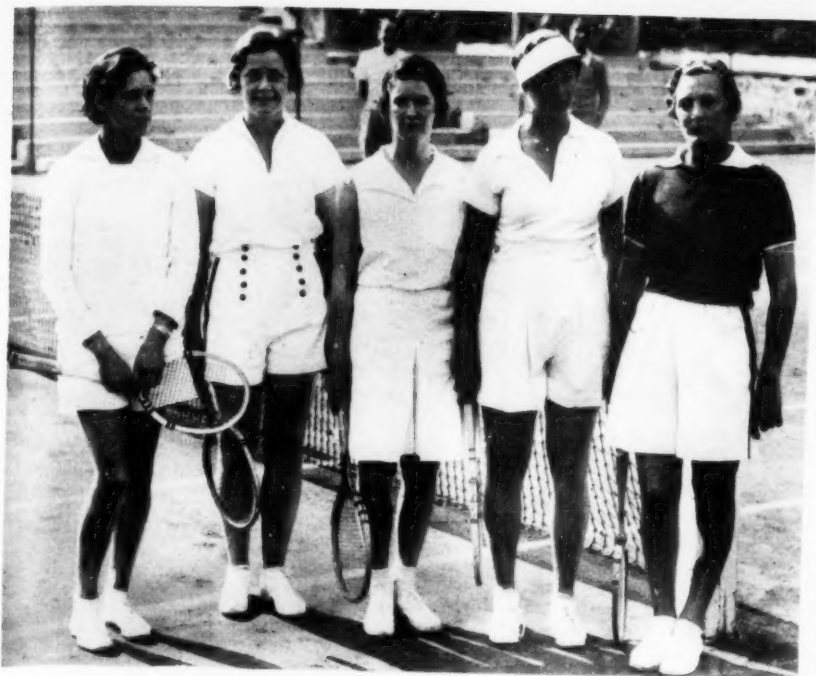
HE WALKS UNSCATHED OUT OF A MODERN FIERY FURNACE: A BRITISH EXPERIMENTER
Emerging From a Specially Constructed Brick Building in Which His New Asbestos Suit and Helmet Were Subjected to an Intense Baptism of Fire.
(Times Wide World Photos.)



A DEVICE TO ELIMINATE THE PRESENT SYSTEM OF USING CODE MESSAGES IN DIRECTING VESSELS TO PORT:
EARL C. HANSON,
Federal Government Scientist,
Demonstrating His Instrument for Two-Way Voice Transmission Between Ships and Port Dispatchers, Especially Valuable for Use in Foggy Weather. He Expects It to Be Installed in New York Harbor and Other Important Ports.
(Times Wide World Photos.)



A NEW RADIO GUIDE FOR SHIPS AND AIRCRAFT: RADIO DIRECTION AND DISTANCE INDICATOR,
Invented by E. J. Simon, in Which the Pointer Is Set to the Course the Pilot Desires to Follow and the Needles of the Dial Show Any Variation to Right or Left. Two Loud-Speaker Horns Enable the Pilot to Hear Weather Reports.



IN A
CAMPAIGN
FOR TENNIS
HONORS
ABROAD:
THE
AMERICAN
WOMEN'S
TEAM

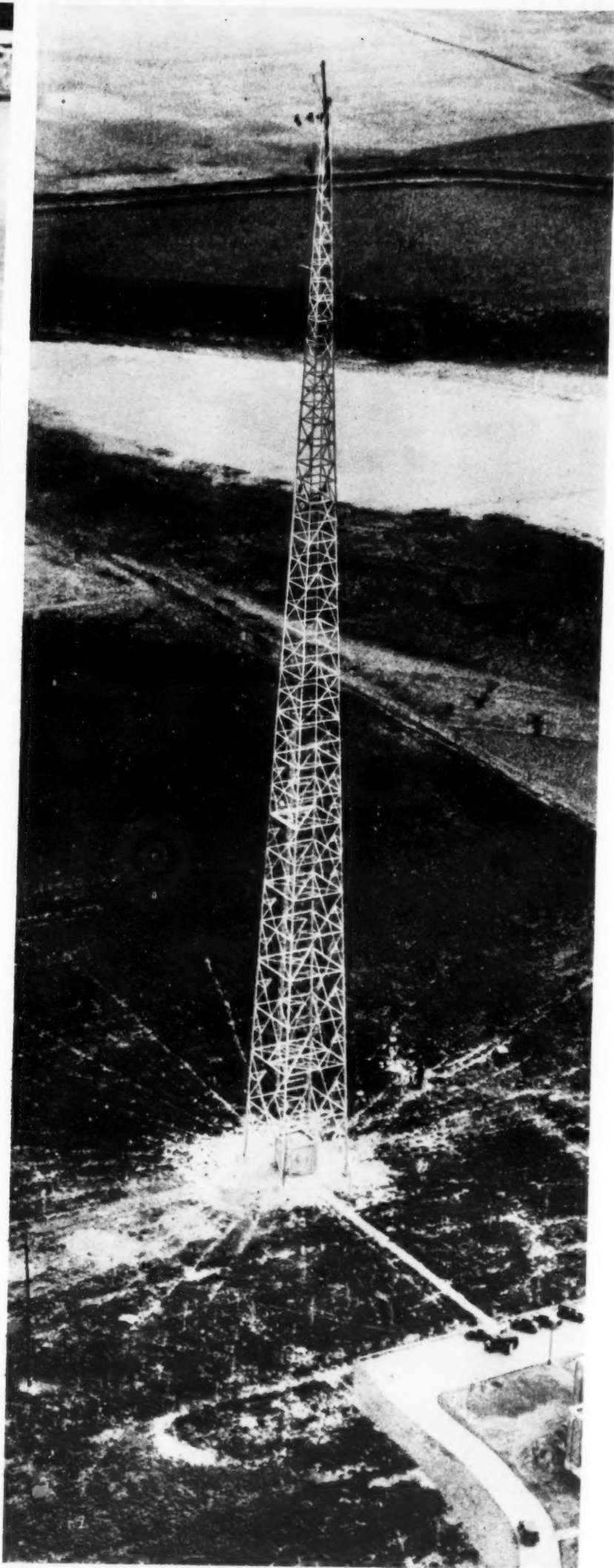
Ready for a Practice Session at the Stade Roland Garros in Paris in Preparation for the French Championships. Left to Right Are the Misses Sarah Palfrey, Josephine Cruickshank, Caroline Babcock, Alice Marble and Helen Jacobs. (Times Wide World Photos.)

FRANCE MAKES A CLEAN SWEEP OVER AUSTRIA IN THE FIRST ROUND OF DAVIS CUP PLAY: ANDRE MERLIN.

Young French Star, Receives the Congratulations of G. von Metaxa, 19-Year-Old Austrian, After Their Singles Match in the Stade Roland Garros. (Times Wide World Photos, Paris Bureau.)



FIGHTING FOR THE LEAD AT THE BELMONT PARK WATER JUMP: ALPHEUS, RIDEAWAY AND LEI (in Order From Camera) Take the Barrier in Perfect Form but Lose Out at the Finish of the Two-Mile Welsh Ship Selling Steeplechase to Speckled Beauty, Which Came From Behind. (Times Wide World Photos.)



THE HIGHEST SELF-SUPPORTING TOWER IN THE COUNTRY FOR RADIO USE: AN AERIAL VIEW of the New Transmitting Plant of Station KOA at Denver, Showing the Single Tower for the Aerial, 470 Feet High and Only 35 Feet Square at the Base. Its 50-Ton Weight Rests on Four Big Porcelain Insulating "Eggs." (Times Wide World Photos.)



THE PRACTICAL HOME MADE BEAUTIFUL

Furniture Is
Designed for
That Cool
Retreat in
Summer

RARELY BEAUTIFUL FURNITURE

That Is Suitable Equally for the Veranda or the Out of Doors Is Built of Stained White Birchwood. It Is Carved in a Conventional Flower and Leaf Design and Painted in Light Lemon and Blue-Green Tones. The Construction of the Table, Bench and Chairs Is Unusual, They Being Pegged Together by Hand. The Table, for Tea or Breakfast *Al Fresco*, Is Set With Old Chinese Pewter, and Mexican Cloth in Gay Colors Is Used on a Bamboo Easy Chair.

(Courtesy of Arden Studios, Inc.)

By LILLIAN E. PRUSSING

SINCE houses first began to be modernized, the pace of improvements has been slow but definite. Long past the day when electricity replaced candles, oil and gas for lighting, there have come the motors for power of many kinds, and the care of the house has been lightened for mistress and maid and made comfortable throughout with gadgets of great variety.

The next step in this demand for pleasant and easier conditions is the use of space for privacy and convenience. Experienced realtors say that the average seeker for a residence now asks with a six-room house a two-car garage, oil burner, an assortment of baths, sun porch and sleeping porch. And all at a bargain. So a new and much more luxurious standard of home furnishing and equipment seems to have been established for the mutual benefit of the decorators and occupants of houses and apartments.

With, and in most instances without, the entire program of modern improve-

ments having been filled, there is a general disposition to reserve a certain place of this sort in the home—for the apartment, a terrace or roof awning over; for the house, a recessed spot or inclosed veranda. Once the space to be used is decided upon, there is the furnishing to do—which is the most fun of all. For decorators are finding in this up-to-date idea opportunity for the selection of "type" furniture as precisely suited to the place and use as in the furnishing of an interior. The popular styles are reed, iron—covered and cushioned with duck or linen—early American and Dutch Colonial and Monterey, that gayly decorated wood furniture that is known also as Mexican Colonia.

Designers are now creating furniture to meet this demand in styles that are both decorative and practical. Examples introduced this season are exceptionally artistic and make of the space they occupy a luxurious, restful spot for Summer days and evenings.



THE EERIE FIGURE OF PAN, Cast in Lead, Which Highlights the Corner of This Patio, Was Designed by Gertrude Knobloch. The Small Bench and the Chairs, Modern in Their Simplicity, Have Backs and Seats of Natural and Mulberry Colored Linen. The Table, Which May Be Used for Bridge or Coffee, Has a Top of Bakelite. A Fountain and Basin That Decorate the Wall at One Side Add to the Quiet Charm of the Spot.

(Courtesy of Arden Studios, Inc.)

At Left—THE EXQUISITE FAIENCE-GARDEN IN MINIATURE THAT RESTS ON A GLASS-TOP TABLE Was Designed by Rubio, Landscape Architect to Alfonso, Former King of Spain. The Settle and Armchair Are Built of Cypress Wood and Wrought-Iron in a Diverting Squirrel Design and Floral Scrolls.

(Courtesy Mrs. Ehrich Galleries.)



PLAY ON THE BEACH
in Blue Covert Cloth Overalls and
Blue and White Check Shirt.
From Lord & Taylor.
(New York Times Studios.)



THIS MEXICAN EFFECT
BEACH COAT
of Brown, White and Henna
Cotton Is Trimmed With Large
Wooden Buttons. Sombrero Hat
of Rough Straw. Coat From
Franklin Simon. Hat From
Best & Co.
(New York Times Studios.)



THE MUSTARD COLORED JERSEY BATHING SUIT AT LEFT
Is Trimmed With White and Has a Matching Cape. At Centre Is Shown a Brown, Yellow and White Striped
Tie Silk Suit, and at the Right Is a Black Peau d'Ange Swimming Suit Embroidered With Multi-Colored
Dots. All Are From Saks-Fifth Ave. (New York Times Studios.)



A GUATEMALAN DESIGN IN
HENNA, BROWN AND
YELLOW
Trims the Neck of This Loosely
Woven Natural Cotton Pullover
Worn With Henna Shorts.
From R. H. Macy & Co.
Yellow Rough Straw Hat From
Lord & Taylor.

New Fashions

By WINIFRED SPEAR

Colorful Beach Wear and Swimming Suits

THERE will be a riot of color with strong accents of black taffeta and white terry cloth at the Summer beaches this season. Not only are bathing suits brighter than ever, but the play clothes are gay in color, smart in design and practical.

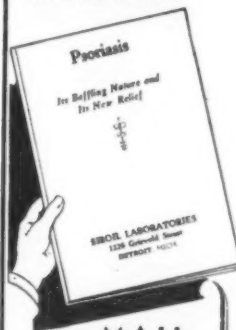
A variety of materials and colors are to be found in the new bathing suits—mustard color jersey, brown, yellow and white striped tie silk, and luxurious black peau d'ange embroidered in colored dots. Beach hats range from demure sunbonnets to dashing sombreros, and from the oilskin fisherman hat to brilliant colored cartwheels.

**Do YOU
SUFFER FROM**

PSORIASIS?

**IF SO—
TRY SIROIL AT ONCE!**

YOU SHOULD HAVE
THIS BOOKLET



Don't delay. This relief has accomplished wonders for men, women and children who have been chronic sufferers from psoriasis. Siroil applied externally to the affected area causes the scales to disappear, the red blotches to fade out and the skin to resume its normal texture. Siroil backs with a guarantee the claim that if it does not relieve you within two weeks—and you are the sole judge—your money will be refunded. Write for booklet upon this new treatment. Don't delay. Write at once.

SIROIL LABORATORIES
1226 Griswold St., Dept. W Detroit, Mich

MAIL
THIS
COUPON
TODAY

Please send me full information on
Siroil—the new treatment of psoriasis.

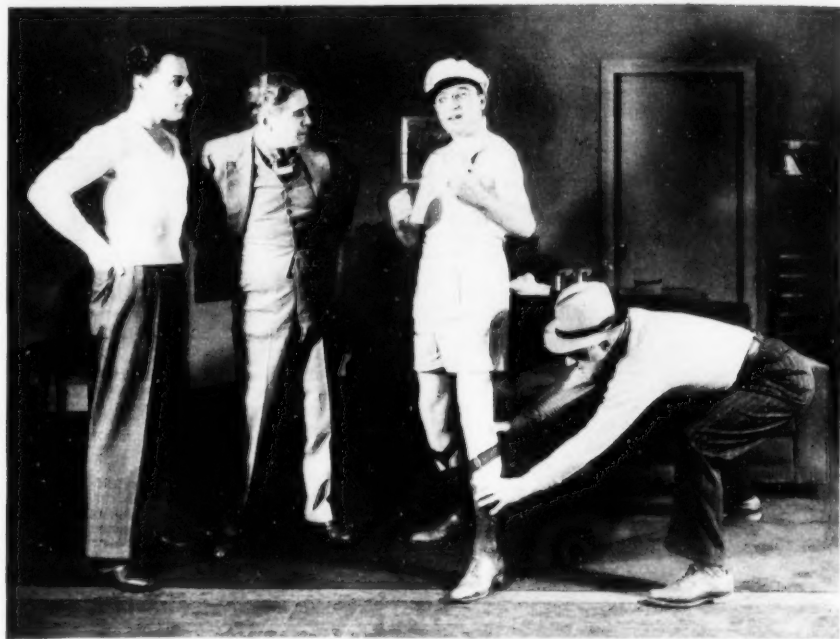
NAME _____
ADDRESS _____
CITY _____ STATE _____

BROADWAY'S PLAY OF THE WEEK: "THE MILKY WAY"

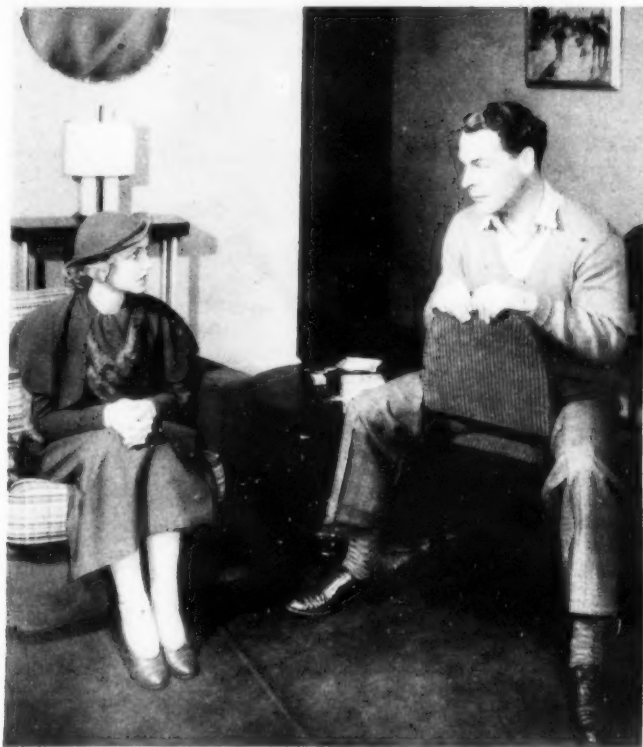


(No. 1) IN THE OPENING SCENE OF THE COMEDY, "THE MILKY WAY," at the Cort Theatre, Hugh O'Connell as Burleigh Sullivan, a Gentle Milkman Who Loves Dumb Animals, Is About to Become a Prizefighter and Shows His Future Manager, Honest Gabby Sloan (Leo Donnelly), How He Ducks.

(All Photos by Talbot.)



(No. 2) THE WORLD'S MIDDLE-WEIGHT CHAMPION, SPEED McFARLAND (BRIAN DONLEVY), Gabby Sloan and Spider (William Foran), the Champion's Trainer, Look the New Material Over While Burleigh Demonstrates His Prowess.



(No. 3) THE FIGHTING MILKMAN'S SISTER, MAE SULLIVAN (EMILY LOWRY), Doesn't Trust Any One in the Prizefight Game. However, Champion Speed McFarland Would Like to Improve Her Opinion of Him.



(No. 4) BACK FROM A TRIUMPHANT FIGHTING TOUR, Burleigh Seems to Have Knocked Out the Champion Again Without Waiting for Their Projected Bout. The Newsmen (John Brown and Edward Emerson) Get Their Pictures, While Gabby Looks On in Dismay and Burleigh's New Manager, Wilbur Austin (Bernard Pathe), Telephones the Story.

At Right—

(No. 5) BURLEIGH ENVISIONS THE BRIGHT FUTURE IN THE MILKY WAY While His Sister Glows With Pride, and Wise, Hard-Boiled Anne Westley (Mildred Wall) Appears Skeptical.



THE MOVIE OF THE WEEK: "LITTLE MAN, WHAT NOW?"



(No. 1) HANS PINNEBERG (DOUGLASS MONTGOMERY), a Clerk in a Grain and Feed Store in a Small German Town, Shown in a Confidential Meeting With His Employer, Emil Kleinholz (DeWitt Jennings), Who Is Anxious to Marry His Daughter to Hans. A Scene From Universal's Screen Adaptation of Hans Fallada's Novel of Post-War Germany, "Little Man, What Now?", at the Radio City Music Hall.



(No. 3) HANS'S MOTHER, MIA PINNEBERG (CATHERINE DOUCET), Invites Her Son and His Wife to Come From Their Country Lodgings to Berlin, Where She Uses Her Influence to Get a Job for Hans. The Young Couple Board at Mia's Home, but Hans Is Suspicious of Its Elegance.



(No. 5) ALTHOUGH PITIABLY POOR, Hans and Bunny Are Happy in Their Garret Home and Their Joy Is Heightened When a Baby Is Born. The Young Mother and Hans Feel That They Can Face the World With Greater Courage Than Ever.



(No. 2) HANS AND BUNNY (MARGARET SULLAVAN), His Bride in a Secret Marriage, Go Picnicking in the Forest, Where They Are Surprised by Kleinholz and Their Secret Discovered. As a Result, Hans Loses His Job.



(No. 4) UNABLE TO BEAR THE RIOTOUS LIVING IN HIS MOTHER'S HOME, Hans Seeks for Quarters in Some Poor Neighborhood in Keeping With His Means. He Rents a Garret From an Eccentric Woodworker, Puttbreese (Christian Rub).



(No. 6) HANS LOSES HIS POSITION, and After a Long Siege of Unemployment He Blunders Into a Street Disturbance and Is Roughly Handled by the Police. Dispirited, He Starts for Home Unaware of the Surprising News Awaiting Him There.



A SCENE FROM "THE DRUNKARD,"
A Revival of a P. T. Barnum Production of 1843, at the American Music Hall.
(Vandamm.)

The Season's Most Gloriously Cock-Eyed Farce Comedy
By Howard Lindsay
Adapted from Edward Hope's novel
She Loves Me Not
DRAMATISTS' GUILD PRIZE COMEDY FOR 1934
46th STREET THEATRE, W. of B'way. Eves. 8:40 50c to \$3 Mats. Wed. & Sat., 2:40 50c to \$2

MAX GORDON'S OUTSTANDING SUCCESSES
WALTER HUSTON in SINCLAIR LEWIS' **"DODSWORTH"** Dramatized by SIDNEY HOWARD
SHUBERT THEATRE, W. 44th St.—Eves. 8:40. Mats. Wed. & Sat. 2:30
"ROBERTA" The New Musical Comedy by JEROME KERN and OTTO HARBACH
NEW AMSTERDAM THEATRE, W. 42nd St.
Eves. \$1-\$3. Mats. Wed. & Sat. 50c-\$2.50, plus tax.

BROADHURST
THEATRE
44th St., West of
Broadway.

Eves. 50c to \$2.50.
Mats. Wed. & Sat.,
50c to \$2.

★ ★ ★ ★ — Daily News
MEN IN WHITE
PULITZER PRIZE PLAY

THE THEATRE GUILD PRESENTS
LAST WEEK
EUGENE O'NEILL'S Comedy
AH, WILDERNESS!
with GEORGE M. COHAN
GUILD THEATRE 52d St., West of B'way Matinees Thursday and Saturday at 2:20
Evenings 8:20 Extra Matinee Decoration Day

MAXWELL ANDERSON'S new play
MARY OF SCOTLAND
with HELEN HAYES PHILIP MERIVALE HELEN MENKEN
ALVIN THEA., 52d St., West of B'way Matinees Thursday, Saturday
Evenings 8:20 Extra Mat. Decoration Day at 2:20

JIGSAW

A comedy by DAWN POWELL
with ERNEST TRUAX and SPRING BYINGTON
ETHEL BARRYMORE THEA. 47th St., W. of B'way Mats. Thursday and Saturday, 2:40.
Extra Mat. Decoration Day

SAM H. HARRIS Presents
MARILYN MILLER CLIFTON WEBB HELEN BRODERICK
in a New Musical Revue
"AS THOUSANDS CHEER"
By IRVING BERLIN and MOSS HART with ETHEL WATERS
250 FRONT BALCONY SEATS NOW \$3.30
AND BEST ORCHESTRA SEATS NOW AVAILABLE AT BOX OFFICE
MUSIC BOX THEATRE 45th St., West of Broadway. Evenings 8:30.
Matinees Thurs. and Sat. at 2:30

William POWELL Edna BEST Colin CLIVE
in THE WARNER BROS. HIT MADE FROM
THE LONDON STAGE SENSATION
"THE KEY"
25c to 1 P. M.

STRAND
Broadway & 47th Street
Midnight Show Nightly

BEG. THURSDAY 11 A. M.
2 FEATURES
Hal LeRoy in 'Harold Teen'
Bebe Daniels in 'Registered Nurse'
25c to 6 P. M.

BROOKLYN
STRAND
Fulton St. & Rockwell Pl.
Midnite Show Saturday

ASTOR
B'WAY at 45th ST.
Twice daily 2:50-8:50.
4 times Sat. 2:50-8:50-
8:50-11:50, 3 times Sun. &
Hols., 2:50-8:50-8:50.
Mats. 50c to \$1.
Eves. 50c to \$2.
SEATS NOW at Box Office

JOSEPH M. SCHENCK Presents
GEORGE ARLISS in
THE HOUSE OF ROTHSCHILD
A DARRYL E. ZANUCK Production
with Boris Karloff-Loretta Young-Robert Young
A 20th Century Picture—Released thru United Artists

HOTELS AND RESTAURANTS.

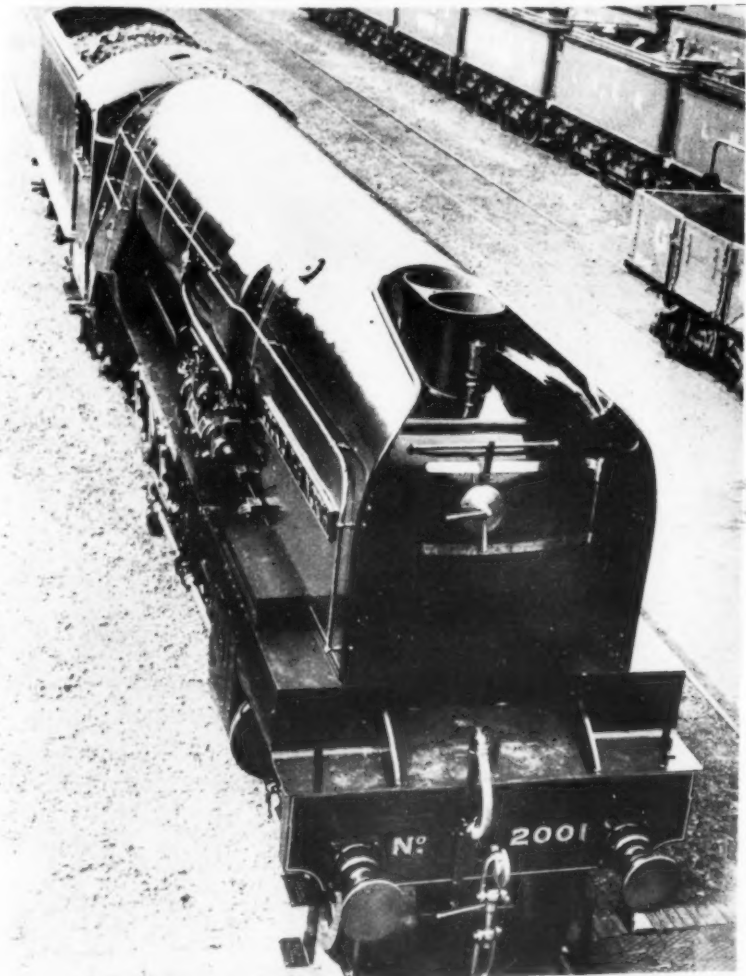
Established 1882
Luchow's
110 E. 14th St.
NEW YORK'S OLDEST RESTAURANT
Luncheon-Dinner
After-Theatre Specialties
Music
Warzburger Hofbräu
Pilsener Urquell
Czechoslovakia
Finest Assortment of Rhine,
Moselle, Hungarian and
Bordeaux Wines



NOT A LEVEL PIECE OF GROUND WITHIN 80 MILES IN CASE OF A FORCED LANDING:

HAWKER HARTS OF THE ROYAL AIR FORCE

Flying Over the Safed Koh Range at an Elevation of 15,000 Feet in Their Dangerous Patrol of the Khyber Pass Region Between Afghanistan and India. (Times Wide World Photos.)



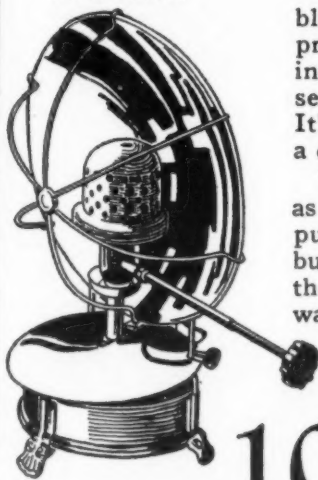
BRITAIN'S MOST POWERFUL PASSENGER LOCOMOTIVE:
THE COCK O' THE NORTH,

Which Is to Be Used in Service Between Aberdeen, Edinburgh and Carlisle. Streamlined in Distinctive Fashion, It Is of the 2-8-2 Type, With Three Cylinders Fitted With Poppet Valves and a Double Chimney, in Front of Which Is a New Type of Whistle. The Boiler Pressure Is 220 Pounds a Square Inch. (Times Wide World Photos, London Bureau.)

REMCO

PORTABLE "COMBINATION STOVE-HEATER"

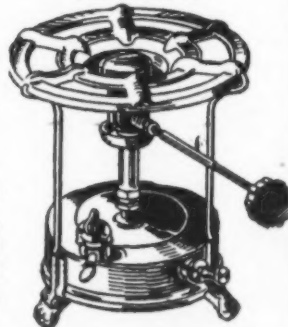
As a Heater



You never saw a more perfect blue flame than the one this stove provides. You can use it to cook indoors or outdoors. It burns kerosene and gives a quick hot heat. It's easy and compact to carry and a cinch to use.

When it gets damp and chilly as some Summer evenings do, you put the special alloy mantle on the burner and the brass reflector at the back and it casts a comforting warmth through the room.

As a Stove



10.50
Complete

SENT POSTPAID

A practical combination Heater and Stove for home or camp. Weight 4½ lb. Made of brass by the famous Optimus Company of Sweden—absolutely safe and fully guaranteed.

SWEDISH OPTIMUS CO., Inc.
35 PEARL ST., NEW YORK

STANFORD'S SEVEN-MAN TEAM WINS THE I. C. A. A. A. A.



PRINCETON'S GREAT RUNNER WINS TWO TITLES:

BILL BONTHRON

Breaks the Tape in the Final of the 800-Meter Run, a Victory Which He Repeated in the 1,500-Meter Event to Share Individual Honors With Bob Kiesel, California Sprinter, by Winning Two Firsts in the Intercollegiate A. A. A. A. Track Meet at Franklin Field, Philadelphia.

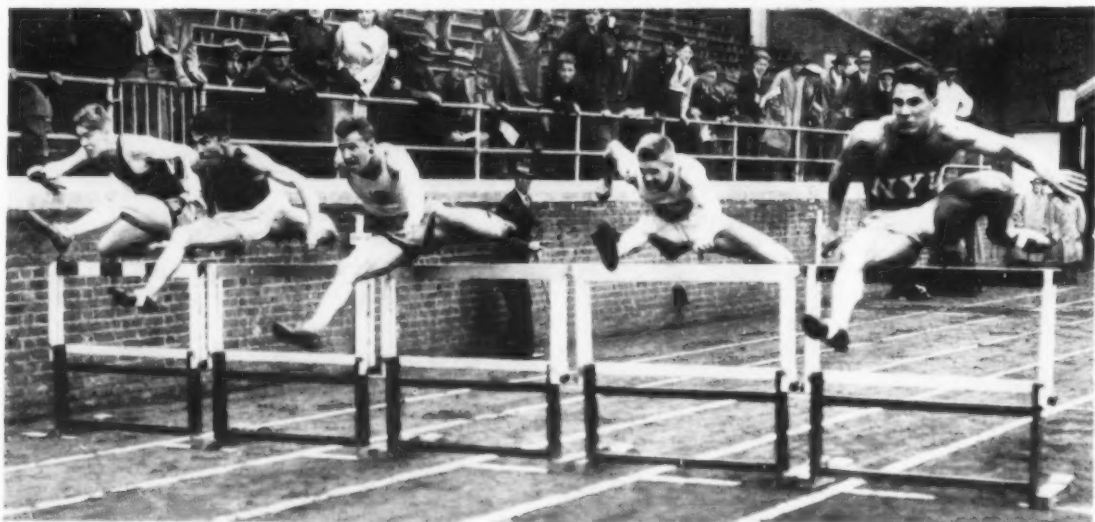
(Times Wide World Photos, Philadelphia Bureau.)



THE STAR HIGH JUMPER OF THE EAST IN ACTION: GEORGE SPITZ

of New York University, Winner of His Event in the Philadelphia Meet With a Leap of 6 Feet 3½ Inches.

(Times Wide World Photos, Philadelphia Bureau.)



THE FINAL OF THE 110-METER HURDLE RACE: THE CONTESTANTS Clearing the Hurdles at the Start of the Event Won by Good of Bowdoin, With Fatseas of New York University Second and Bennett of Cornell Third.

(Times Wide World Photos, Philadelphia Bureau.)

THE SPRINT CHAMPION OF THE INTER-COLLEGIATE MEET: BULLET BOB KIESEL of the University of California Wins the Final of the 100-Meter Dash in 0:10.6, Equaling the Meet Record, Although Running on a Rain-Soaked Track. His Winning Time of 0:20.9 in the 200-Meter Race Set a New Meet Record.

(Times Wide World Photos, Philadelphia Bureau.)

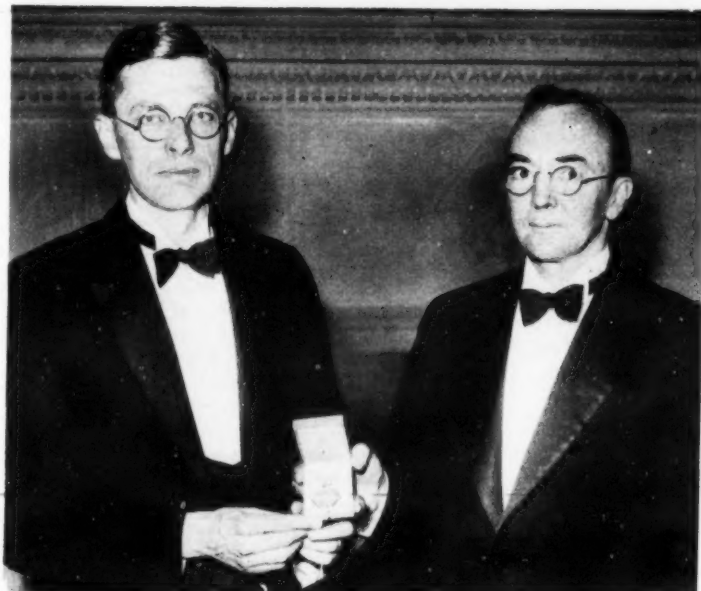


THE STANFORD WEIGHT STAR WHO CONTRIBUTED MATERIALLY TO HIS TEAM'S VICTORY: JOHN LYMAN, Who Won the Shotput With a Record Throw of 53 Feet 2¾ Inches and Took Second Place in the Discus in the Intercollegiate Contests in Philadelphia Which Stanford's Seven-Man Team Won With a Total of 35¼ Points.

(Times Wide World Photos, Philadelphia Bureau.)



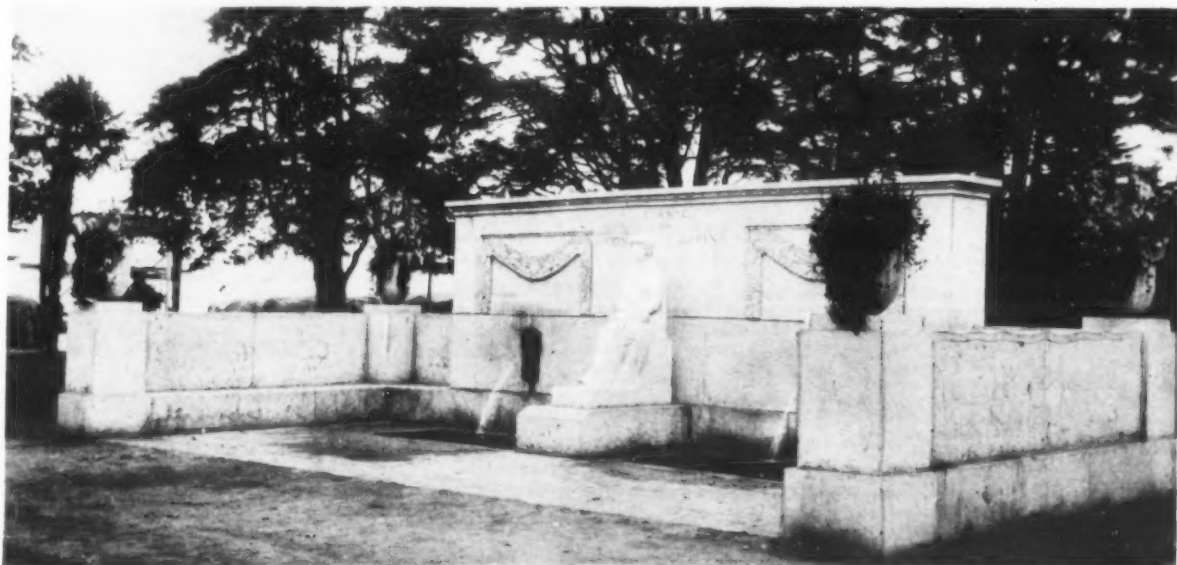
COMMENCEMENT DAY AT THE BRIDES' SCHOOL IN TOKYO: THE GRADUATING CLASS of the Novel Japanese School Taking Part in Exercises Marking the Close of a Course Designed to Equip Them to Become the Brides of Promising Young Men. (Times Wide World Photos.)



THE PRESIDENT OF HARVARD IS HONORED FOR HIS "MANY CONTRIBUTIONS TO CHEMICAL SCIENCE": DR. JAMES BRYANT CONANT Receiving the Medal of the American Institute of Chemists From M. L. Crossley (Right), Head of the Institute, at a Dinner in New York. (Times Wide World Photos.)

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION. Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



AMONG THE MOST IMPOSING MONUMENTS EVER ERECTED TO A LIVING AUTHOR: LIFE-SIZE STATUE OF CONCHA ESPINA, Set in a Massive Fountain in the Concha Espina Park in Santander, Spain, Where a Public Library Also Is Named in Her Honor. One of Her Novels, "The Woman and the Sea," Is Being Published in America This Month.

Make \$55 a Week with your CAMERA

**NEW FIELD-
Big Demand**

31,487 Magazines, newspapers, etc., pay good prices for 7 million photos a year! 7 of every 10 bought from INDEPENDENT AMATEUR camera owners. YOU can make big money in this new field. We teach you in your own home to take salable photos, sell them fast. Spare time or full time pays real profits. Turn your hobby into good money. Send today for FREE Book, "How to Make Money With Your Camera." UNIVERSAL PHOTOGRAPHERS, Dept. 206, 10 West 33d St., New York City.

FREE BOOK

Dept. 206, 10 West 33d St., New York City.

**How
lead
becomes
GOLD**



Photo by
The New York Times
Studio.

**and markets
turn into
money . . .**

A MASS of meaningless lead goes into the linotype machine. Meaningful words, that sell, emerge. The linotype achieves what the alchemist sought.

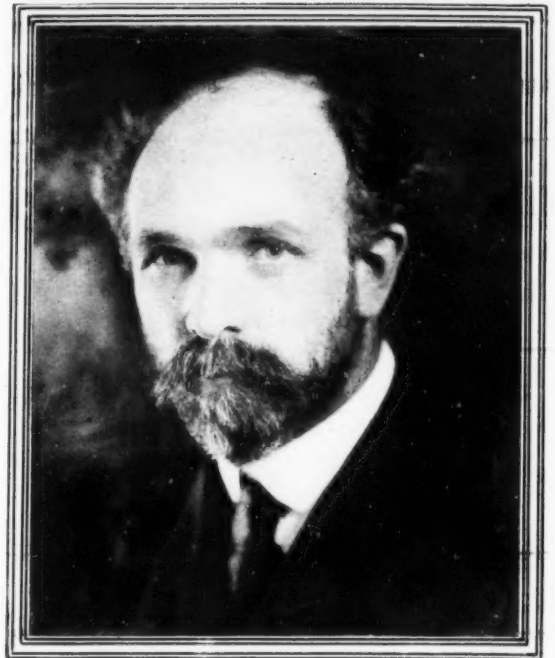
The Polk Consumer Census of New York is like the linotype. It transmutes meaningless markets into gold . . . by changing them first into newspaper markets. The shapeless mass which is New York's \$5,500,000,000 market goes into it. Out of it emerge slugs that set off New York's 1,803,300 consumer families by the newspapers they read, that show what they buy, the prices they pay, the brands they prefer.

These slugs prove that the most meaningful part of the market for advertisers may be found in definite family groups that influence more than half the buying power of Greater New York. They indicate that The New York Times reaches these groups more effectively and at lower cost than any other New York newspaper.

The New York Times

His simple invention has shown thousands how to break bad habits in English

How Sherwin Cody has been able, by means of a remarkable invention, to improve the speech and writing of thousands of persons in fifteen minutes a day.



MR. SHERWIN CODY

PRACTICALLY all the many formulas for success can be summed up in this simple principle: *You must be able to make other persons do what you wish.* How can you successfully command others to do what you wish, how can you move others by inspiration, how can you persuade and convince—when your vocabulary is sadly limited and you can speak neither fluently nor correctly? In every field of endeavor, the outstanding men are those who speak and write with clarity and force. They may be known as “silent men,” but when they *must* talk, they can do so! Their words then bite like chisels into the brains of other people, and *their will is carried out!*

Suppose you could hear Mr. Sherwin Cody correct your mistakes in English every time you make them? In a short time you would acquire the habit of using the correct form and the right word in speaking and writing.



100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak fluently by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: “That is wrong, it should be thus and so.” In a short time you habitually would use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time he would patiently tell you what was right. He would be, as it were, an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does precisely this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no rules to memorize.

Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experimenting he discovered some highly astonishing facts about English.

He had spent years *tabulating common errors*, and he found, for instance, that a list of one hundred words (with their repetitions) *make up more than half of all our speech and letter-writing.* Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation. Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles, there would be no bugbear of

punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can attain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day are required.* Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

FREE BOOK ON ENGLISH

It is impossible, in this review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called “How You Can Master Good English in 15 Minutes a Day.” This is published by the Sherwin Cody School of English, in Rochester. It can be had by any one, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells the most interesting story about education in English that ever has been written. If you are efficient in English it will give you greater confidence; if you are deficient you surely want to know it.

If you are interested in learning more in detail of what Sherwin Cody can do for you, send for the book “How You Can Master Good English in 15 Minutes a Day.”

Merely mail the coupon, a letter, or a postal card. Sherwin Cody School of English, 746 Searle Building, Rochester, N. Y.

SHERWIN CODY SCHOOL OF ENGLISH
746 Searle Building, Rochester, N. Y.

Please send me, without obligation on my part, your new free book “How You Can Master Good English in 15 Minutes a Day.”

Name.....

Address.....

This Free Book Can Not Be Sent to Children

Why Most Persons Make Mistakes

What is the reason so many persons are deficient in the use of English and find their careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many persons find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he personally gave to tens of thousands of persons. *Most persons do not write and speak good English simply because they never formed the habit of doing so.*

What Sherwin Cody Has Done

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of rules when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace!

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited to teach English to all upper grade pupils in Gary, Indiana. By means of unique practice exercises *Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods.* There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were “wild” about the study. It was like playing a game!